



# An Introduction to the Prabhupada-vani vision and the Vanipedia project

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Umbrella and related categories



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## The Prabhupada-vani vision

## Prabhupada-vani vision statement



### ♦ Srila Prabhupada is our pre-eminent siksa-guru

- We accept all of Srila Prabhupada's followers can experience his presence and shelter within his teachings individually and when discussing them with each other.
- We learn to live with Srila Prabhupada as our guiding conscience as we purify ourselves to establish a firm relationship with him.
- We encourage devotees feeling separation from Srila Prabhupada to take the time to seek solace in his association within his Vani.
- We share Srila Prabhupada's compassion with all his followers, including those who take initiation in his line as well as those who follow him in different capacities.
- We educate devotees in the truths of Srila Prabhupada's position as our pre-eminent siksa-guru and our sisya relationship with him in separation.
- We establish a succession of siksa-empowered disciples to uphold Srila Prabhupada's legacy throughout successive generations.

### Srila Prabhupada is the Founder-Acharya of ISKCON

- We promote his Vani as the primary driving force that keeps the members of ISKCON connected and faithful to him, and thus inspired, enthused and determined to make his Movement everything that he wished it to be both now and in the future.
- We encourage the sustainable development of Vaishnava-brahminical standards centered on Srila Prabhupada's teachings and his
  preaching strategies a "vani-culture."
- We educate devotees in the truths of Srila Prabhupada's position as the Founder-Acharya of ISKCON and our service to him and his Movement.

## Prabhupada-vani vision statement (cont'd)



### ♦ Srila Prabhupada is the world-acharya

- We increase the global awareness of the significance of Srila Prabhupada's spiritual stature as the world-acharya by establishing the contemporary relevance of his teachings in all circles and every country.
- We inspire a culture of appreciation and respect for Srila Prabhupada's teachings, resulting in active participation in the practices of Krishna consciousness in the world's population.
- We realise the premise that Srila Prabhupada built a house in which the whole world can live by establishing his Vani as the roof the shelter, the ashraya of that house.

Suppose you have got now ten thousand. We shall expand to hundred thousand. That is required. Then hundred thousand to million, and million to ten million. So there will be no scarcity of acharya, and people will understand Krishna consciousness very easily. So make that organization. Don't be falsely puffed up. Follow the acharya's instruction and try to make yourself perfect, mature. Then it will be very easy to fight out maya. Yes. Acharyas, they declare war against maya's activities.

— Srila Prabhupada lecture on Sri Caitanya-caritamrta— 6 April, 1975

## Vani, personal association and service in separation



"So far personal association with the Guru is concerned, I was only with my Guru Maharaja four or five times, but I have never left his association, not even for a moment. **Because I am following his instructions, I have never felt any separation.**"

- Srila Prabhupada letter to Satyadhanya das - 20 February, 1972

"I shall remain your personal guidance, physically present or not physically, as I am getting personal guidance from my Guru Maharaja." — Srila Prabhupada room conversation — 14 July, 1977

"My Guru Maharaja passed in 1936, and I started this movement in 1965, thirty years after. Then? I am getting the mercy of guru. **This is**Vani. Even the guru is not physically present, if you follow the Vani, then you are getting help."

- Srila Prabhupada morning-walk conversation - 21 July, 1975

"In the absence of physical presentation of the Spiritual Master **the Vaniseva is more important**. My Spiritual Master, Sarasvati Gosvami Thakura, may appear to be physically not present, but still because I try to serve His instruction I never feel separated from Him. I expect that all of you should follow these instructions."

- Srila Prabhupada letter to Karandhara das (GBC) - 22 August, 1970

"Please be happy in separation. I am separated from my Guru Maharaja since 1936 but I am always with him so long I work according to his direction. So we should all work together for satisfying Lord Krishna and in that way the feelings of separation will transform into transcendental bliss."

- Srila Prabhupada letter to Uddhava das (ISKCON Press) - 3 May, 1970

Taking inspiration from Srila Prabhupada's devotional service to his guru maharaja, we learn how to happily serve him in separation.

## Devotees are Srila Prabhupada's limbs, ISKCON is his body, and his Vani is his soul



"You are all **my limbs of my body**. Unless you cooperate, my life will be useless. The senses and life are correlative. Without life the senses cannot act and without sense, life is inactive."

— Srila Prabhupada letter to Brahmananda das (TP) — 17 July, 1968

"I am fervently appealing to you all not to create fracture in the **solid body of the Society**.

Please work conjointly, without any personal ambition. That will help the cause."

- Srila Prabhupada letter to Brahmananda and Gargamuni Swamis – 31 July, 1970

"Make the covers of the book very much attractive so that automatically they will read the knowledge inside.

The covers are like the mind and the senses, and the contents of the **book are the soul**."

— Srila Prabhupada letter to Amogha das (TP) — 22 May, 1972

"I wish that it will be noted down in history that this Krishna Consciousness Movement is responsible for saving the world.

Practically, our Movement is the only hope for saving the world from complete disaster."

- Srila Prabhupada letter to Sucandra das (TP) - 17 July, 1968

"You should always remember that whatever we are doing, it is in the parampara system beginning from Lord Krishna, down to us. Therefore, our loving spirit should be more upon the message than the physical representation. When we **love the message** and serve Him, automatically our devotional love for the physique is done."

- Srila Prabhupada letter to Govinda dasi - 7 April, 1970

When limbs are properly cooperating with the body, the body is strong to act. However, if there is no soul within the body one's life will be useless, and the limbs will not be able to function. Our holistic success strategy is for everyone to love the messages within Srila Prabhupada's teachings and boldly place them within his Krishna Consciousness Movement. In this way Srila Prabhupada's devotees can flourish properly in their respective services and make ISKCON a solid body through which to fulfill Srila Prabhupada 's desire to save the world from complete disaster. The devotees win, the GBC wins, ISKCON wins, the world wins, Prabhupada wins, and Lord Caitanya wins. There will be no losers.



"From the very beginning I was strongly against the impersonalists and all my books are stressed on this point. So my oral instruction as well as my books are all at your service. Now you GBC consult them and get clear and strong idea, then there will be no disturbance. **Disturbance is caused by ignorance; where there is no ignorance,**there is no disturbance." – Srila Prabhupada letter to Hayagriva das (GBC) - 14 September, 1970

# A political, social and educational culture is vital to establish Srila Prabhupada's natural position



- We believe our society needs a political, social and educational culture to facilitate and nurture Srila Prabhupada's natural position with his followers and within his Movement. It will not happen automatically or by wishful thinking. It can only happen by intelligent, concerted and collaborative efforts offered by his pure-hearted devotees.
- We identify 5 key obstacles concealing Srila Prabhupada's position within his Movement:
  - 1. **ignorance of** Srila Prabhupada's teachings he has given instructions but we are not aware they exist.
  - 2. **indifference to** Srila Prabhupada's teachings we know the instructions exist but we do not care about them. We walk past them.
  - 3. **misunderstanding of** Srila Prabhupada's teachings we apply them sincerely but due to our over-confidence or lack of maturity they are misapplied.
  - **a lack of faith in** Srila Prabhupada's teachings we do not believe in them. We think they are neither realistic nor practical. They are only theory. Or they are for his diksa-disciples and not for me, or they were valid for the '60s and '70s but not for now.
  - 5. **in competition with** Srila Prabhupada's teachings we go in a completely different direction than what Srila Prabhupada has instructed, and we do it with full force and conviction and we enthusiastically take others with us.
- We believe these obstacles can easily be overcome with the introduction of integral, structured educational programs aimed at nurturing our relationship with, and increasing our knowledge of Srila Prabhupada's teachings. This will only succeed however if fueled by serious political commitment to create a culture whereby proper education and training are emphasized and valued as essential.
  And then Srila Prabhupada's natural position will become, and remain, apparent to all generations of devotees through his Vani.

## Distributing the teachings of parampara



1486	Caitanya Mahaprabhu appears in order to teach the world Krishna Consciousness $-527$ years ago
1488	Sanatana Goswami appears in order to write books on Krishna consciousness – 525 years ago
1489	Rupa Gosvami appears in order to write books on Krishna consciousness – 524 years ago
1500	Mechanical printing presses begin to revolutionise the distribution of books throughout Europe – 513 years ago
1834	Bhaktivinoda Thakura appears in order to write books on Krishna consciousness – 179 years ago
1874	Bhaktisiddhanta Sarasvati appears in order to write books on Krishna consciousness – 139 years ago
1896	Srila Prabhupada appears in order to write books on Krishna consciousness – 117 years ago
1914	Bhaktisiddhanta Sarasvati coins the phrase "brhat-mrdanga" – 99 years ago
1935	Srila Prabhupada receives the instruction to print books – 78 years ago
1944	Srila Prabhupada starts Back to Godhead magazine – 69 years ago
1956	Srila Prabhupada moves to Vrndavana to write books – 57 years ago
1962	Srila Prabhupada publishes his first volume of Srimad-Bhagavatam – 51 years ago
1965	Srila Prabhupada arrives in the West to distribute his books – 48 years ago
1968	Srila Prabhupada publishes his abridged Bhagavad-gita As-It-Is – 45 years ago
1972	Srila Prabhupada publishes his full version of Bhagavad-gita As-It-Is – 41 years ago
1972	Srila Prabhupada establishes the BBT to publish his books – 41 years ago
1974	Srila Prabhupada's disciples start the serious distribution of his books – 39 years ago
1975	Srila Prabhupada completes the Sri Caitanya-caritamrta – 38 years ago
1977	Srila Prabhupada stops speaking and leaves his Vani in our care – 36 years ago
1978	The Bhaktivedanta Archives is established – 35 years ago
1986	The world's digitally stored material amounts to 1 CD-ROM per person – 27 years ago
1991	The World Wide Web (brhat-brhat-brhat mrdanga) is established – 22 years ago
1992	The Bhaktivedanta VedaBase version 1.0 is created – 21 years ago
2002	The Digital Age arrives - worldwide digital storage overtakes analogue – 11 years ago
2007	The world's digitally stored material amounts to $61$ CD-ROMS per person $-6$ years ago, that makes $427$ billion CD-ROMs. (all full)
2007	Srila Prabhupada's Vani-temple, the Vanipedia begins construction in the web $-6$ years ago
2010	Srila Prabhupada's Vapu-temple, the Temple of the Vedic Planetarium begins construction in Sridhama Mayapur $-3$ years ago
2012	Vanipedia reaches 1,906,753 quotes, 108,971 pages and 13,946 categories – 1 year ago
2013	500,000,000 of Srila Prabhupada's books have been distributed by ISKCON devotees in 48 years – an average of 28,538 books every single day

## Using media to spread Krishna's message



"So go on with your organization for distribution of my books through press **and other modern-media** and Krishna will certainly be pleased upon you. We can use everything — television, radio, movies, **or whatever there may be** — to tell about Krishna."

- Srila Prabhupada letter to Bhagavan das (GBC) - 24 November, 1970

"The mass-media can become such an important instrument in spreading our Krishna Consciousness movement and I am glad to see that you are endeavouring to explore how this can be done."

- Srila Prabhupada letter to Nayanabhirama das (TP) - 9 January, 1971

"We are modern day Vaishnavas and we must preach vigorously using all the means available."

- Srila Prabhupada letter to Rupanuga das (GBC) - 10 December, 1971

"His Divine Grace was very pleased to hear your proposal for **systematically amassing a subject by subject encyclopedic compilation** of all of Srila Prabhupada's teachings and instructions as found in his books."

- Letter from Srila Prabhupada's secretary to Subhananda dasa - 7 June, 1977

There is still more to be done to make Srila Prabhupada's teachings accessible and prominent in the world today. Now with collaboration and the help of web technologies we have an opportunity to surpass all our previous successes.

## Modern-media, modern opportunities



- ♦ For Srila Prabhupada, in the 1970s the terms **modern-media** and **mass-media** meant the printing press, radio, TV and movies. The world has since gone digital, and the modern mass-media is the web and its associated technologies − internet, social networking sites, VoiP, streaming videos, interactive TVs, wireless touch-screen tablets and android phones.
- ◆ The web is akin to a gigantic reference library and Google the prominent library assistant. As the world increasingly depends on Google to find information, how to maintain visibility in web search results has become a key concern for all types of institutions − commercial, educational, governmental, charitable and religious.
- The key to maintaining visibility and higher ranking in web search engines depends on elements known as search engine optimizers (SEOs). They include (i) key words (ii) titles (often concealed in the source code) (iii) links with other webpages (iv) key words in links and (v) webpage traffic.
- Using the above elements, we have been, since 2007, compiling, indexing and categorizing Srila Prabhupada's Vani into a dynamic searchable online encyclopedia.
- Vanipedia's aim is to increase the visibility and accessibility of Srila Prabhupada's teachings on the web by offering a free, authentic, one-stop resource for:
  - ISKCON preachers
  - ISKCON leaders and managers
  - devotees studying devotional courses
  - devotees wishing to deepen their knowledge
  - devotees involved in inter-faith dialogues
  - curriculum developers
  - devotees feeling separation from Srila Prabhupada

- executive leaders
- academics
- teachers and students of religious education
- writers
- searchers of spirituality
- people concerned about current social issues
- historians

## Vani projects – to complete and to create



- Complete the preservation work of Srila Prabhupada's Vani Bhaktivedanta Archives
- ◆ Complete the full translations of all of Srila Prabhupada's books, lectures, letters and conversations in 8? 16? 25? languages and complete all the books in 64? 108? other languages E-books and/or hardcopy BBT
- ◆ Complete the Vanipedia in 16 languages and partially in 108 other languages PVRA
- ◆ Complete the oral history of Srila Prabhupada's memories from his disciples in a central website and in another section of this website create the facilities for Srila Prabhupada's followers post 1977 to document their dedication to, realizations of, and relationship with Srila Prabhupada. One possible name of this site is "Vanimemories"
- Build 6-10 Founder-Acharya memorials in different continents which present the life and teachings of Srila Prabhupada tentative places include North America, South America, Western Europe, Russia, India (3 places), Africa, South East Asia, Australasia
- Create 108 educational courses and training initiatives established to teach the theological, philosophical and practical application of Srila Prabhupada's premises found within his teachings
- Create clay plaques of Srila Prabhupada's Bhagavad-gita As-It-Is which will survive the elements for 5,000 years plus
- ◆ Create a comprehensive history of ISKCON from 1965 to 1977 (12 years)
- ◆ Create a comprehensive history of ISKCON from 1978 to 2027 (50 years)
- ◆ Create the Acharyapedia in English an encyclopedia of the works of the Gaudiya Vaishnava Acharyas

If we really want to see an oceanic smile on Srila Prabhupada's face, then let him see us working together, with proper commitment to bring his teachings to their pristine condition. In this way we can pragmatically fulfill his desire to see us cooperate.

## Vani projects – to complete and to create by 2027



Complete the work of the Bhaktivedanta Archives' preservation of Srila Prabhupada's teachings Complete the full translations of all of Srila Prabhupada's books, lectures, letters and conversations

Complete the Vanipedia in 16 languages and partially in 108 other languages

Complete the oral history of Prabhupada's memories

Create a comprehensive history of ISKCON from 1965 to 1977 (12 years) A call for mission! shall we unite our voices?

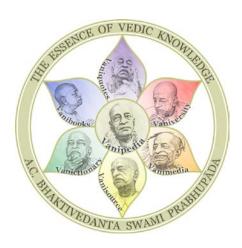
Create a comprehensive history of ISKCON from 1978 to 2027 (50 years)

Create clay plaques of Srila Prabhupada's Bhagavad-gita which will survive the elements for 5,000 years plus Create 108 educational courses and training initiatives based on Srila Prabhupada's teachings

Create the Acharyapedia in English

Build 6-10 Founder-Acharya memorials in different continents

If we can complete all these projects by 2027, it will be a glorious achievement to celebrate the first 50 years of serving Srila Prabhupada's Vani in separation



## Vanipedia – the Vani-temple

## What is motivating us to build Vanipedia?



- We accept that
  - Srila Prabhupada is a pure devotee directly empowered by Lord Sri Krishna to engage living entities in loving devotional service to God. This empowerment is proven in his unparalleled exposé on the Absolute Truth found within his teachings.
  - There has been no greater exponent of Vaishnava philosophy in modern times, and no greater social critic who explains this
    contemporary world AS IT IS, than Srila Prabhupada.
  - Srila Prabhupada wanted his teachings to be profusely distributed and properly understood.
  - A thematic approach to Srila Prabhupada's teachings greatly enhances the process of understanding the truths within them, and that there is immense value in exploring, discovering and thoroughly compiling his teachings from every angle of vision.
  - Srila Prabhupada's teachings will be the primary shelter for millions of his followers for many future generations.
  - In his physical absence, Srila Prabhupada requires many vaniservants to assist him in this mission.
- Thus we are committed to create a truly dynamic platform to facilitate the profuse distribution and proper understanding of the perfect knowledge and realizations found within Srila Prabhupada's teachings so they may be joyfully acted upon. It is that simple.
- The only thing separating us from the completion of Vanipedia is time and the many sacred hours of vaniseva that is yet to be offered by the devotees who commit themselves to this vision.

I thank you very much, all of you, for appreciating my humble service which I am trying to render as a matter of duty ordered by my Guru Maharaja. I request all my disciples to work cooperatively and I am sure our mission will advance without any doubt. — Srila Prabhupada letter to Tamala Krishna das (GBC) - 14 August, 1971

## **Different ways to study**



### The 60 ways Srila Prabhupada instructs the devotees to study his books:

### Frequency

again and again • always • as much as possible • as soon as you get time • at least one hour daily • at least one or two hours daily • at least three hours a day • constantly • continuously • in small installments • more and more • once-twice-thrice • one after another • over and over • profusely • reading twenty-four hours • regularly • repeatedly • repeatedly whole life • throughout the day as much as possible • whenever there is time

### Mood

as it is spoken by Krishna • adeptly • attentively • carefully • critically • deeply • devotedly • diligently • expertly • faithfully • intensely • nicely • penetratingly • persistently • philosophically • profoundly • profusely • seriously • sincerely • step-by-step, cautiously • submissively • thoughtfully • with adherence • with due care

### Method

from all angles of vision • from different lights of directions • from every point of view • from varieties of angles • inspecting the subject matter from all angles of approach and savouring the new understandings • to understand the subject matter from different angles of vision • by discussing them • in the association of devotees • with the cooperation of your God-brothers and -sisters • with the help of other devotees • with the help of your senior Godbrothers and -sisters • minutely • scientifically • scrutinizingly • thoroughly

Better to boil the milk now very vigorously and make it thick and sweet, that is the best process. So let us concentrate on training our devotees very thoroughly in the knowledge of Krishna Consciousness from our books, from tapes, by discussing always, and in so many ways instruct them in the right propositions. — Srila Prabhupada letter to Hamsadutta das (GBC) - 22 June, 1972

## Vanipedia mission statement



- To offer Srila Prabhupada a continual worldwide platform to preach, educate and train people in the science of Krishna consciousness
  in all languages of the world.
- To explore, discover and comprehensively compile Srila Prabhupada's teachings from multiple angles of vision.
- ♦ To present Srila Prabhupada's Vani in easily accessible and understandable ways.
- To offer a repository of comprehensive thematic research to facilitate the writing of many topical books based on Srila Prabhupada's Vani.
- ♦ To offer curricular for various educational initiatives into Srila Prabhupada's Vani.
- ◆ To collaborate with other educational institutions to help them improve the quality of their courses that are based on Srila Prabhupada's Vani.
- ◆ To instil in the first, second and subsequent generations an unequivocal understanding of the necessity to consult Srila Prabhupada's Vani for personal guidance and to become sufficiently learned to represent him on all levels.
- ◆ To attract Srila Prabhupada's followers from all nations to collaborate globally with the view to achieve all the above.

In the absence of a suitable king to curb irreligious tendencies, educating the people systematically in the teaching of Srimad-Bhagavatam will clear up the hazy atmosphere of corruption, bribery, blackmail, etc. – SB 1.17.27, purport

## Summary of the Vanipedia project

Vanipedia is the online collaborative endeavour of a group of devotees working on the development of a comprehensive, thematic and interactive encyclopedia of Srila Prabhupada's teachings on the web. Vanipedia is presented as a lotus flower with 7 divisions or petals.

### **Vanisource**

 The archived collections of Srila Prabhupada's books, lectures, letters and conversations which provides the linking and cross-referencing foundation for Vaniquotes and the other petals of Vanipedia.

### **Vaniquotes**

 A comprehensive compilation of quotes by Srila Prabhupada categorized by subject, themes, personalities, scriptures and usage of language.
 All quotes are cross-referenced to Vanisource, and some to Vanibooks, Vanimedia, etc. Ideal for quick search and reference for essays, lectures and discussions.

### Vanibooks

 Will offer compendiums on specific topics, drawn from Vaniquotes. Chapters and pages will have links to Vaniquotes for in-depth studies, and all quotes will be cross-referenced to Vanisource. Ideal for topical study, discussions and presentations.



 Portal for all other 6 petals. Will offer thematic articles researched from Vaniquotes.

### Vanictionary

 Will offer automatic lookup for specific words in Srila Prabhupada's books cross-referenced to Vanisource, Sanskrit and Bengali synonyms.

### **Vaniversity**

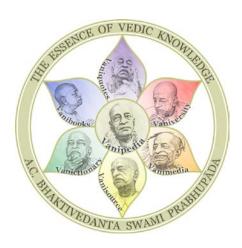
 Will be an educational resource providing curriculums and training materials based on Vaniquotes, Vanibooks, and Vanisource. Three levels of courses envisioned: Vanifun, Vanischool and Vaniversity.

### Vanimedia

 Repository for images, audio and video of Srila Prabhupada compiled and categorized by subject, linked to Vaniquotes and all other Vani petals.
 Additional projects include a Vaniradio and VaniTV.



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## Vanipedia petals overview

### Vanisource

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- The Vanisource petal features archived collections of Srila Prabhupada's books, lectures, letters and conversations presented in a similar navigable format to Vedabase.com and Vedabase.net but with the additional benefit of crossreferenced links to other petals of Vanipedia.
- Vanisource is the foundation upon which all linking and cross-referencing in Vaniquotes and other petals of Vanipedia are built.
- Still to be added:
  - Back to Godhead magazines
  - Some miscellaneous books
  - PDF files of original letters
  - Legal documents
  - Original manuscripts

Random selection of "Sloka of the day"

Photo randomly selected from Vanimedia

### Sloka of the day

### **BG 3.18**

naiva tasya kṛtenārtho näkåteneha kaçcana na cāsya sarva-bhūteşu kaścid artha-vyapāśrayah

A self-realized man has no purpose to fulfill in the discharge of his prescribed duties, nor has he any reason not to perform such work. Nor has he any need to depend on any other living being.



His Divine Grace A. C. Bhaktivedanta Swami Prabhupāda

### Contents

Bhagavad-gitā As It Is (1972 edition) Kṛṣṇa Book
Bhagavad-gitā As It Is (1983 edition) Nectar of Devotion
Śṛīmad Bhāgavatam Nectar of Instruction
Śṛī Caitanya Caritāmṛta Easy Journey to Other Planets
Teachings of Lord Caitanya Śṛī Išopaniṣad

Message of Godhead Light of the Bhagavata Renunciation Through Wisdom Mukunda-mala-stotra Narada Bhakti Sutra









Exclusive to the archived collections of Srila Prabhupada's teachings

Gradually, we shall replace the literatures which are currently popular with our own style of transcendental literature. I have tried it: any page you open, that is wonderful reading matter. My ambition is to spread these books far and wide all over the world so that everyone shall read at least one of our books and that will change his life. If only 1% become devotees, that will change the world. — Srila Prabhupada letter to Karandhara das (GBC) - 2 May, 1972

### Vanisource (cont'd)



Links allow to backtrack to indexed lists

### SB 7.11.2

Srimad Bhagavatam, Seventh Canto, Chapter 11: The Perfect Society: Four Social Classes

TEXT 2

śrī-yudhisthira uvāca

bhaqavan śrotum icchāmi

nṛṇāṁ dharmaṁ sanātanam

varņāśramācāra-yutam

yat pumān vindate param

← SB 7.11.1 SB 7.11.3 

→



His Divine Grace A. C. Bhaktivedanta Swami Prabhupāda

Photo randomly selected from Vanimedia

### SYNONYMS

śri-yudhiṣṭhiraḥ uvāca—Mahārāja Yudhiṣṭhira inquired; bhagavan—O my lord; śrotum—to hear; icchāmi—I wish; nṛṇām—of human society; dharmam—the occupational duties; sanātanam—common and eternal (for everyone); varṇa-āśrama-ācāra-yutam—based on the principles of the four divisions of society and the four divisions of spiritual advancement; yat—from which; pumān—the people in general; vindate—can enjoy very peacefully; param—the supreme knowledge (by which one can attain devotional service).

### TRANSLATION

Mahārāja Yudhiṣṭhira said: My dear lord, I wish to hear from you about the principles of religion by which one can attain the ultimate goal of life—devotional service. I wish to hear about the general occupational duties of human society and the system of social and spiritual advancement known as varŋāśrama-dharma.

### PURPORT

Sanātana-dharma means devotional service. The word sanātana refers to that which is eternal, which does not change but continues in all circumstances. We have several times explained what the eternal occupational duty of the living being is. Indeed, it has been explained by Śrī Caitanya Mahāprabhu. Jivera 'svarūpa' haya-kṛṣṇera' 'nitya-dāsa': (CC Madŋya 20.108) the self occupational duty of the living entity is to serve the Supreme Personality of Godhead. Even if one prefers to deviate from this principle he remains a servant because that is his eternal position; but one serves māyā, the illusory, material energy. The Kṛṣṇa consciousness movement, therefore, is an attempt to guide human society to serving the Personality of Godhead instead of serving the material world with no real profit. Our actual experience is that every man, animal, bird and beast—indeed, every living entity—is engaged in rendering service. Even though one's body or one's superficial religion may change, every living entity is always engaged in the service of someone. Therefore, the mentality of service is called the eternal occupational duty. This eternal occupational duty can be organized through the institution of varṇāśrama, in which there are four varṇas (brāhmaṇa, kṣatriya, vaiśya and śūdra) and Graf afamas (brahmacarya, gṛhastha, vānaprastha and sannyāsa). Thus, Yudhiṣthira Mahārāja inquired from Nārada Muni about the principles of sanātana-dharma for the benefit of human society.

Cross-referenced link

Links to previous and next verses

Names of speaker and listener of each verse indicated at the bottom of each page Facts about SB 7.11.2 SB 7.11.1 SB 7.11.3 Facts about SB 7.11.2 Spoken by King Yudhisthira + C Spoken to Narada Muni + C Spoken to Narada Muni + C This page has been accessed 198 times. Copyright Privacy policy About Vanisource Disclaimers

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## **Vanibooks and Vanictionary**



### Vanibooks

- A Vanibook is a clear and conclusive compendium of a particular subject researched and compiled from Vaniquotes, Vanisource and Vanimedia, covering all the angles of vision.
- Chapters and pages will have links to Vaniquotes for indepth studies, and all quotes will be cross-referenced to Vanisource.
- The Vanibook has all of the natural elements of a book, introduction, chapters, index and glossary and compilers can write brief commentaries to aid in the flow of the quotes.
- Ideal for topical study, discussions and presentations.

### **♦ Vanictionary**

- Will offer automatic lookup for specific words found in Srila Prabhupada's books and cross-referenced to Vanisource, Sanskrit and Bengali synonyms.
- Vanictionary will offer Sanskrit and Bengali glossary, synonyms with reference, the possibility to browse by verse or translation and see where the verse is quoted and descriptions of personalities.

Introduction  * Language is a substantial element of any culture giving it both character and depth.				Contents (hide)  1 Introduction 2 Vaniseva 3 A, AH 4 AC, CH, K, KE 5 ACE, ASE, ECE, ESE 6 ACT, ECT, ICT, NCT, UCT, XT	
					<ul> <li>These categories are used the English lang</li> </ul>
<ul> <li>Before Śrila Probhupāda wrote his books and lectured in English, these truths were previously accessible only in the Sanskrit and Bengali languages.</li> </ul>					
<ul> <li>Also see the category</li> </ul>	y Prabhupada's Analogies and Prover	bs Quoted by Srila Prabhupada			
Vaniseva				9 AIGN, AIN, EIGN, ANE	
variiseva				_ 10 AIM, AME, EME, IME, OME, UME	
There are still more words to add as categories to this page There is a lot of compiling to do in each category				11 AM, EM, IM, LM, OM, RM, SM, U 12 AN, EN, IN, MN, ON, RN, UN 13 ANCE, INCE, ONCE, UNCE 14 ANT, ENT, INT, ONT, UNT	
					<ul> <li>Volunteers are welco</li> </ul>
A ALI					15 AR, AW, LA, OR, RE, UR
A, AH				16 ARE, ERE, IR, IRE	
Ambrosia	- Diorama	<ul> <li>Insignia</li> </ul>	<ul> <li>Phenomena</li> </ul>	17 AT. ET. FT. LT. TE. UT	
* Area	= Diploma	= Зара	<ul> <li>Propaganda</li> </ul>	18 ATE	
* Aroma	- Drama	= Jiva	= Soda	19 AVE, EVE, OVE, LVE, RVE	
* Banana	<ul> <li>Eczema</li> </ul>	- Karma	= Stamina	20 CH	
■ Buddha	<ul> <li>Encyclopedia</li> </ul>	* Krsna	<ul> <li>Umbrella</li> </ul>	21 EAN, EEN, ENE	
= Cinema	= Era	- Mantra	<ul> <li>Vedanta</li> </ul>	22 ED	
* Cobra	* Etcetera	<ul> <li>Media</li> </ul>	<ul> <li>Veranda</li> </ul>	23 ENCE, ENSE	
- Coma	- Extra	<ul> <li>Messiah</li> </ul>	<ul> <li>Via Media</li> </ul>	24 ER	
* Dilemma	* Idea	<ul> <li>Panacea</li> </ul>	<ul> <li>Visa</li> </ul>	25 ESS	
	= India	<ul> <li>Phantasmagoria</li> </ul>		26 EW, OU, UE	
AC, CH, K, KE				27 GE 28 GHT, ITE, YTE	
ne, eri, k, ke				29 IC	
* Ask	* Evoke	* Neck	- Snake	30 ICE, LSE	
= Attack	- Fake	<ul> <li>Network</li> </ul>	= Spark	31 INE, SIGN	
* Back	= Flock	<ul> <li>O'Clock</li> </ul>	= Speak	32 ING	
* Bank	<ul> <li>Forsake</li> </ul>	<ul> <li>Outlook</li> </ul>	<ul> <li>Spoke</li> </ul>	33 ION	
· Black	<ul> <li>Groundwork</li> </ul>	* Park	<ul> <li>Stack</li> </ul>	34 ISE, IZE	

## Vanimedia and Vaniversity



### ♦ Vanimedia

- Will be very appealing and an easy-to-use repository of media:
  - 50 hours of video
  - 1,700 audio clips
  - 20,000 photos
  - Thousands of short audio clips with subtitles in multiple languages. Current project is to complete 1,080 files by Gaura Purnima 2013.
  - We are still in search of qualified and enthusiastic devotees who would like to build the most fun and dynamic way to browse through Srila Prabhupada's pictures, audio and video.

### **♦ Vaniversity**

- This is the educational petal of Vanipedia. As
   Vaniquotes and Vanibooks develop, Vaniversity will
   organize their content in educational format,
   functioning both as a curriculum resource as well as
   providing customized courses into Srila Prabhupada's
   Bhaktivedanta translations and purports. User feedback
   via tests and polls will enable constant improvement of
   the educational faculties.
- For ages 3-99, we will have Vanifun programs where learning takes place by having fun!
- Teenagers aged 12-99, will probably want to attend Vanischool. Educational faculties can set up portals for independent teaching programs, or individual devotees can start their own program for guiding readers into Vaniquotes or Vanisource, etc.
- Adults aged 18-99 wishing to deepen their knowledge will benefit from thoroughly developed curriculum and be provided training in all social fields.

In the western countries many Ph.D.'s are out of employment because they did not get any service. We do not want to become great philosophers but rather to understand the philosophy in our own books. If we remain strong in our own literature, we can meet anyone else without any fear. — Srila Prabhupada letter to Damodara Pandita das - 17 July, 1976

## Vanipedia – the petal



- ◆ The Vanipedia petal is now beginning to unfold. Glancing through the first two completed articles Animal-Killing in Human Society<sup>(1)</sup> and Buddha: A Vaisnava Perspective<sup>(2)</sup> one can experience the high standard of devotional research within Vaniquotes, complete with source notes and extensive references for additional reading and study. Just imagine the power of delivery to have 500 to 1,000 similarly compiled thematic articles translated into multiple languages, all interlinked with each other and accessible in one place and under one platform for preachers, students, teachers and publishers!
- ◆ The article entitled **Animal-Killing in Human Society**<sup>(1)</sup> has already inspired the Northern European BBT to publish a book on the subject.
- Vanipedia will also have introductory articles using samples, lists and graphs to acquaint the user with the wealth of content in Vaniquotes.
- We envision Vanipedia to be the preferred resource of Srila Prabhupada's teachings for all devotees as well as students and teachers of oriental philosophy, social studies, religious studies, Indology, etc.

I am very pleased that you are inclined to read and study our books with such seriousness. Thank you very much. And your conclusion is very nice. So continue it whole-heartedly. We want good preachers also. Preaching shouldn't depend on me only. My disciples should become all good preachers, and that depends on studying the books nicely so that you can arrive at the right conclusion. — Srila Prabhupada letter to Hrdayananda das (TP) - 5 July, 1971

<sup>(1)</sup> http://www.vanipedia.org/wiki/Animal-Killing\_in\_Human\_Society



## Vaniquotes

## What is Vaniquotes?



- The Vaniquotes petal offers an unparalleled compilation of quotes drawn exclusively from Srila Prabhupada's books, lectures, conversations, morning walks and correspondence and organized into categories and pages.
- Vaniquotes are grouped together via themes, personalities, scriptures and the usage of language. Each quote is linked to its original source, thus keeping everything within its proper context.
- Vaniquotes is an ideal tool for quick searching and reference for lectures, discussions, etc.
- We have introduced in the Vanipedia petal two ready-made topical articles based on Vaniquotes research. We will be inviting devotees with academic drive to participate in building a library of similar articles.
- **♦** Some research projects already within Vaniquotes:
  - 10,185 questions asked to Srila Prabhupada
  - 4,243 entries in the Sanskrit dictionary
  - 2,908 entries in the English dictionary
  - 1,679 names of 1st initiates of Srila Prabhupada
  - 1,536 questions posed by Srila Prabhupada
  - 902 different kinds of devotees
  - 851 verses from CC with their scriptural origins
  - 679 names of 2nd initiates of Srila Prabhupada

- 649 analogies given by Srila Prabhupada
- 588 verses cited from Bhagavad-gita As-It-Is
- 488 verses cited from Srimad-Bhagavatam (cantos 1 − 3)
- 207 appointed leaders receiving training from Srila Prabhupada
- 187 meanings of the Krishna consciousness movement
- 185 different kinds of disciples
- 81 stories told by Srila Prabhupada
- 78 proverbs quoted by Srila Prabhupada

I am very much stressing at this point that all of my students shall be very much conversant with the philosophy of Krishna Consciousness, and that they should read our books very diligently at least one or two hours daily and try to understand the subject matter from varieties of angles. — Srila Prabhupada letter to Madhudvisa das (GBC) - 16 June, 1972

## What is Vaniquotes? (cont'd)





The quotes on "prescribed duties" are copied from Vedabase into Vaniquotes pages and then linked to Vanisource

1. Overview pages of all references to "prescribed duties"

Links to other petals

Select to view the vast compilation achieved to date



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Vaniguotes

- · Prescribed duties (Conversations) · Prescribed duties (Lectures)
- · Prescribed duties (Letters)
- . Prescribed duties (SB cantos 1 to 6)
- . Prescribed duties (SB cantos 7 to 12)
- · Prescribed duties in the scriptures
- . Prescribed duty of fighting
- · A brahmacari gets power if he follows brahmacarya. Everyone, if we follow the prescribed rules and regulations, automatically you become powerful
- . A devotee must execute his prescribed duties, which are glorious, without material profit. Without excessive violence, one should regularly perform one's devotional activities
- . A pure devotee is not envious, hateful, or lazy in the discharge of devotional service. Confident of his advancement, he continually performs his prescribed devotional duties
- . A self-realized man has no purpose to fulfill in the discharge of his prescribed duties, nor has he any reason not to perform such work. Nor has he any need to depend on any other living being
- · A self-realized man is no longer obliged to perform any

- . Dharma means the prescribed rules by which one elevates . One has to sacrifice everything for the good will of the himself to the transcendental life. That is dharma, religion
- . Everyone can become a fearless and honest person if his very existence is purified by discharging the prescribed duty for each and every order of life
- . Everyone has his proprietary right in regard to prescribed duties, but should act without attachment to the result; such disinterested obligatory duties doubtlessly lead one to the path of liberation
- . Here (in Srimad-Bhagavatam) ten subjects are described: (6) Prescribed duties for law-abiding men. (7) a description of the incarnations of the Lord, (8) the winding
- up of the creation, (9) liberation from gross and subtle material existence
- - . If I (Lord Krsna) did not perform prescribed duties, all these worlds would be put to ruination. I would be the cause of creating unwanted population, and I would thereby destroy the peace of all living beings
- . If a devotee, with all confidence, goes on discharging the prescribed duties of devotional service, he will ultimately attain success
- If a person is lacking in devotion or Krsna consciousness. he cannot be released from material bondage, even if he executes his prescribed duty. On the contrary, even by

### Supreme Lord, and at the same time discharge

- prescribed duties without claiming proprietorship . One should execute his prescribed duties to the best of his ability and avoid duties not allotted to him. One should be satisfied with as much gain as he achieves by the grace of the Lord, and one should worship the lotus feet
- of a spiritual master . One should not accept another's duty. If one is born in a particular society or community, he should perform the prescribed duties for that particular division
- . One should not try to imitate Lord Siva: rather, one should strictly follow one's prescribed occupational duties. One should never vilify a great personality like Lord Siva
- . One who simply follows strictly the prescribed duties need not necessarily attain auspicious results if he is lacking in Krsna consciousness
- . Our main business is to be fixed up in Krsna Consciousness by keeping steady in the prescribed duties of devotional service
- · Prescribed duties are activities enjoined in terms of one's acquired modes of material nature, Capricious work
- means actions without the sanction of authority, and inaction means not performing one's prescribed duties
- · Regardless of one's social or spiritual position, however one who is lacking in devotional service, or Krsna

Categories hold pages and related-categories

A-Z. Pages regrouped and indexed under the category showing "prescribed duties" in their original context

## Vaniquotes sample page



One of 76 pages showing the full context of the quote "prescribed duties" A self-realized man has no purpose to fulfill in the discharge of his prescribed duties, nor has he any reason not to perform such work. Nor has he any need to depend on any other living being

Page title - linked to relevant categories and

can be accessed through

each of them

### Expressions researched:

"A self-realized man has no purpose to fulfill in the discharge of his prescribed duties, nor has he any reason not to perform such work. Nor has he any need to depend on any other living being"

### Bhagavad-gita As It Is

### BG Chapters 1 - 6

Contents [hide]
1 Bhagavad-gita As It Is
1.1 BG Chapters 1 - 6

Link to Vanisource with automatic scrolling to relevant place in the source A self-realized man has no purpose to fulfill in the discharge of his prescribed duties, nor has he any reason not to perform such work. Nor has he any need to depend on any other living being.

BG 3.18, Translation and Purport: A self-realized man has no purpose to fulfill in the discharge of his prescribed duties, nor has he any reason not to perform such work. Nor has he any need to depend on any other living being.

A self-realized man is no longer obliged to perform any prescribed duty, save and except activities in Kṛṣṇa consciousness. Kṛṣṇa consciousness is not inactivity either, as will be explained in the following verses. A Kṛṣṇa conscious man does not take shelter of any person—man or demigod. Whatever he does in Kṛṣṇa consciousness is sufficient in the discharge of his obligation.

Facts about A self-realized man has no purpose to fulfill in the discharge of his prescribed duties, nor has he any reason not to perform such work. Nor has he any need to depend on any other living being  $\Phi$ 

```
Compiled by MadhuGopaldas + Q

Completed sections ALL + Q

Date of first entry 30 August 2012 + Q

Date of last entry 30 August 2012 + Q

Total quotes 1 + Q

Total quotes by section BG: 1 + Q, SB: 0 + Q, CC: 0 + Q, OB: 0 + Q, Lec: 0 + Q, Conv: 0 + Q, and Let: 0 + Q
```

Cross-referencing to other relevant categories

Categories: Self-realized | Man | Have No | Purpose | Fulfill | Discharge | His | Prescribed Duties | Any | Reason | Not | Perform | Such | Work | No Need | Depend On | Any Other | Living Beings

## Umbrella and related categories



### Category: Prabhupada (My) - Umbrella Category

### Related categories

Create an Article in this category

Submit

This category has the following 151 related categories, out of 151 total.

A related category is also a complete category. It is called a related category only when it is placed within another category. We place categories within Umbrella categories and within normal categories

### [+] My (Prabhupada) (475)

1

- [+] My Advice (Prabhupada) (38)
- [+] My Anxiety (Prabhupada) (17)
- [+] My Ambition (Prabhupada) (41)
- [+] My Activities (Prabhupada) (34)
- [+] My Aim (Prabhupada) (12)
- [+] My Attempts (Prabhupada) (30)
- [+] My Ability (Prabhupada) (1)

### В

- [+] My Business (Prabhupada) (54)
- [+] My Blessings (Prabhupada) (20)
- [+] My Books (Prabhupada) (269)
- [+] My Body (Prabhupada) (24)
- [+] My Birth (Prabhupada) (7)
- [+] My Belief (Prabhupada) (18)

- [+] My Childhood (Prabhupada) (54)
- [+] My Credit (Prabhupada) (28)
- [+] My Concentration (Prabhupada) (4)
- [+] My Chanting (Prabhupada) (10)
- [+] My Concern (Prabhupada) (19)
- [+] My Conviction (Prabhupada) (9)
- [+] My Cause (Prabhupada) (6)

### D

### G cont.

- [+] My Guidance (Prabhupada) (33)
- = [+] My Guru Maharaja Was... (Bhaktisiddhanta) (21) = [+] My Plan (Prabhupada) (11)
- [+] My Godbrothers (Prabhupada) (104)
- [+] My Gratitude (Prabhupada) (16)
- н
- [+] My Home (Prabhupada) (26)
- [+] My Heart (Prabhupada) (23)
- [+] My Health (Prabhupada) (54)
- [+] My Humble... (Prabhupada) (19)
- [+] My Happiness (Prabhupada) (8)
- [+] My Hard Work (Prabhupada) (16)
- [+] My Hearing (Prabhupada) (47)

### I

- [+] My Idea (Prabhupada) (92)
- [+] My Instructions (Prabhupada) (103)
- [+] My Initiation (Prabhupada) (7)
- [+] My Inspiration (Prabhupada) (7)
- [+] In My Absence (Prabhupada) (29)
- [+] In My Old Age (Prabhupada) (48)

### Κ

[+] My Knowledge (Prabhupada) (2)

- [+] My Life (Prabhupada) (79)
- [+] My Letters (Prabhupada) (26)
- [+] My Literature (Prabhupada) (92)

- [+] My Point Is (Prabhupada) (86)
- [+] My Program (Prabhupada) (38)
- [+] My Presence (Prabhupada) (18)
- [+] My Proposition (Prabhupada) (23)
- [+] My Purports (Prabhupada) (22)
- [+] My Preaching Work (Prabhupada) (27)
- [+] My Preaching (Prabhupada) (76)
- [+] My Purpose (Prabhupada) (15)
- [+] My Pride (Prabhupada) (10)
- [+] My Projects (Prabhupada) (2)
- [+] My Position (Prabhupada) (6)
- [+] Purchasing My Books (Prabhupada) (18)

### Q

[+] My Qualifications (Prabhupada) (7)

### R

- [+] My Responsibilities (Prabhupada) (12)
- [+] My Retirement (Prabhupada) (24)
- [+] My Repeating (Prabhupada) (16)
- [+] Reading My Books (Prabhupada) (273)
- [+] Regarding My... (Prabhupada) (14)

### S

- [+] My Students (Prabhupada) (217)
- [+] My Srimad-Bhagayatam (Prabhupada) (26)
- [+] My Satisfaction (Prabhupada) (22)
- [+] My Spiritual Master (Bhaktisiddhanta) (166)

## **Umbrella and related categories** (cont'd)



Category:Prabhupada ( I ) - Umbrella Category

Related categories

Create an Article in this category

Submit

1	I cont.	I cont.
[+] How Can I (Prabhupada) (48)	<ul><li>[+] I Began (Prabhupada) (21)</li></ul>	<ul><li>[+] I Have Started (Prabhupada) (81</li></ul>
	<ul><li>[+] I Came (Prabhupada) (44)</li></ul>	<ul><li>[+] I Have Taken (Prabhupada) (77)</li></ul>
	<ul><li>[+] I Can (Prabhupada) (128)</li></ul>	<ul><li>[+] I Have To (Prabhupada) (49)</li></ul>
■ [+] I (Prabhupada) (320)	<ul><li>[+] I Can Understand (Prabhupada) (47)</li></ul>	<pre>= [+] I Hope (Prabhupada) (53)</pre>
[+] I Accept (Prabhupada) (53)	= [+] I Cannot (Prabhupada) (72)	<ul><li>[+] I Know (Prabhupada) (56)</li></ul>
[+] I Allow (Prabhupada) (9)	= [+] I Consider (Prabhupada) (12)	= [+] I Know That (Prabhupada) (25)
[+] I Always (Prabhupada) (55)	= [+] I Could (Prabhupada) (11)	= [+] I Like (Prabhupada) (27)
[+] I Am (Prabhupada) (626)	= [+] I Could Not (Prabhupada) (23)	= [+] I Love (Prabhupada) (18)
[+] I Am Always (Prabhupada) (74)	= [+] I Did Not (Prabhupada) (37)	= [+] I May (Prabhupada) (59)
[+] I Am An Old Man (Prabhupada) (57)	[+] I Do (Prabhupada) (8)	<ul><li>[+] I Mean to Say (Prabhupada) (71)</li></ul>
[+] I Am Anxious (Prabhupada) (32)	= [+] I Do Not (Prabhupada) (153)	= [+] I Must (Prabhupada) (35)
[+] I Am Confident (Prabhupada) (19)	= [+] I Do Not Allow (Prabhupada) (19)	= [+] I Need (Prabhupada) (8)
[+] I Am Doing (Prabhupada) (19)	= [+] I Do Not Know (Prabhupada) (60)	= [+] I Never (Prabhupada) (63)
[+] I Am Encouraged (Prabhupada) (41)	= [+] I Do Not Like (Prabhupada) (10)	<ul><li>[+] I Never Said (Prabhupada) (18)</li></ul>
[+] I Am Establishing (Prabhupada) (69)	= [+] I Do Not Want (Prabhupada) (118)	= [+] I Pray (Prabhupada) (90)
[+] I Am Feeling (Prabhupada) (47)	= [+] I Do Not Wish (Prabhupada) (16)	= [+] I Remember (Prabhupada) (22)
[+] I Am Going To (Prabhupada) (15)	= [+] I Don't Think (Prabhupada) (16)	= [+] I Request (Prabhupada) (136)
[+] I Am Happy (Prabhupada) (20)	= [+] I Expect (Prabhupada) (28)	= [+] I Require (Prabhupada) (23)
[+] I Am Insisting (Prabhupada) (4)	= [+] I Find (Prabhupada) (16)	= [+] I Say (Prabhupada) (117)
[+] I Am Just (Prabhupada) (23)	= [+] I Get (Prabhupada) (40)	■ [+] I See (Prabhupada) (177)
[+] I Am Not (Prabhupada) (114)	= [+] I Give (Prabhupada) (89)	= [+] I Shall (Prabhupada) (194)
[+] I Am Not Feeling (Prabhupada) (10)	= [+] I Go (Prabhupada) (45)	= [+] I Should (Prabhupada) (15)
[+] I Am Not Going To (Prabhupada) (8)	= [+] I Had (Prabhupada) (46)	= [+] I Should Not (Prabhupada) (6)
[+] I Am Now (Prabhupada) (35)	= [+] I Have (Prabhupada) (331)	= [+] I Suggest (Prabhupada) (48)
[+] I Am Organizing (Prabhupada) (14)	= [+] I Have Already (Prabhupada) (95)	= [+] I Tell You (Prabhupada) (23)
[+] I Am Simply (Prabhupada) (58)	= [+] I Have Also (Prabhupada) (22)	= [+] I Thank You (Prabhupada) (59)
[+] I Am So Glad (Prabhupada) (117)	= [+] I Have Become (Prabhupada) (10)	= [+] I Think (Prabhupada) (233)
[+] I Am So Glad to Learn (Prabhupada) (57)	= [+] I Have Come (Prabhupada) (69)	= [+] I Want (Prabhupada) (95)
[+] I Am So Sad to Learn (Prabhupada) (7)	= [+] I Have Done (Prabhupada) (12)	= [+] I Want That (Prabhupada) (134)
[+] I Am Sorry (Prabhupada) (15)	= [+] I Have Explained (Prabhupada) (59)	= [+] I Want To (Prabhupada) (113)
[+] I Am Stressing (Prahhunada) (24)	= [+] Thave Explained (Flability and ) (59)	= [+]1 Walit To (Frabilityada) (113)

## **Umbrella and related categories** (cont'd)



Submit

Category: Disciples of Srila Prabhupada (Our) - Umbrella Category

No pages are placed in this category

Contents: Top · ABCDEFGHIJKLMNOPQRSTUVWXYZ

(previous 200) (next 200)

### Related categories

This category has the following 200 related categories, out of 215 total.

### 1

[+] Our (Disciples of SP) (656)

- [+] Our Advancement (Disciples of SP) (134)
- [+] Our Appreciation (Disciples of SP) (25)
- [+] Our Austerities (Disciples of SP) (20)
- [+] Our Association (Disciples of SP) (60)
- [+] Our Attempts (Disciples of SP) (26)
- [+] Our Abilities (Disciples of SP) (11)
- [+] Our Arrangements (Disciples of SP) (47)
- [+] Our Attentiveness (Disciples of SP) (26)
- [+] Our Activities (Disciples of SP) (160)
- = [+] Our Aim (Disciples of SP) (18)
- [+] Our Attitude (Disciples of SP) (38)

- [+] Our Business (111)
- [+] Our Branches, Centers And Temples (514)
- [+] Our Boys (Disciples of SP) (91)
- [+] Our Belief (Disciples of SP) (13)
- [+] Our Behavior (Disciples of SP) (32)
- [+] Our Boldness (Disciples of SP) (10)
- [+] Our Body (Disciples of SP) (32)
- [+] Our Brains (Disciples of SP) (15)
- [+] Our Birth (Disciples of SP) (5)

### F cont.

- [+] Our Falldowns (Disciples of SP) (75)
- [+] Our Following (Disciples of SP) (279)
- [+] Our Feelings (Disciples of SP) (72)
- [+] Our Farm Projects (Disciples of SP) (42)
- [+] Our Forgetfulness (Disciples of SP) (28)
- [+] Our Forgiveness (Disciples of SP) (7)
- [+] Our Fortune (Disciples of SP) (12)
- [+] Our Facilities (Disciples of SP) (29)

- [+] Our Godbrothers (Disciples of SP) (35)
- [+] Our Godsisters (Disciples of SP) (10)
- [+] Our Girls (Disciples of SP) (50)
- [+] Our Gratitude (Disciples of SP) (3)

### н

- [+] Our Health (Disciples of SP) (49)
- [+] Our Happiness (Disciples of SP) (60)
- [+] Our Humility (Disciples of SP) (12)
- [+] Our Husbands (Disciples of SP) (47)
- [+] Our Hearing (Disciples of SP) (67)
- [+] Our Honesty (Disciples of SP) (11)

[+] Our Institution (60)

### P cont.

[+] Our Preaching Work (Disciples of SP) (74)

Create an Article in this category

- [+] Our Preachers (Disciples of SP) (77)
- [+] Our Purity (Disciples of SP) (71)
- [+] Our Patience (Disciples of SP) (19)
- [+] Our Preaching (Disciples of SP) (326)
- [+] Our Praying (Disciples of SP) (33)
- [+] Our Purpose (Disciples of SP) (65)
- [+] Our Progress (Disciples of SP) (90)
- [+] Our Plans (Disciples of SP) (27)
- [+] Our Purchases (Disciples of SP) (19)
- [+] Our Proposals (Disciples of SP) (37)
- [+] Our Programs (Disciples of SP) (148)
- [+] Our Procedures (Disciples of SP) (7)
- [+] Our Parents (Disciples of SP) (22)
- [+] Our Problems (Disciples of SP) (19)
- [+] Our Projects (Disciples of SP) (13)
- [+] Our Perfection (Disciples of SP) (83)
- [+] Our Politics (Disciples of SP) (14)
- [+] Our Practices (Disciples of SP) (68)
- [+] Our Position (Disciples of SP) (39)

### 0

- [+] Our Questions (Disciples of SP) (60)
- [+] Our Qualifications (Disciples of SP) (31)

## More examples of related-categories



### P cont.

- = [+] Prabhupada and His Humility (68)
- [+] Prabhupada and His Murti Form (11)
- [+] Prabhupada and His Position (30)
- [+] Prabhupada and His Preaching (258)
- [+] Prabhupada and His Sannyasa (40)
- [+] Prabhupada and Management (709)
- = [+] Prabhupada and Preaching (268)
- = [+] Prabhupada and Training (502)
- = [.] Trabhapada ana Trahing (502
- [+] Prabhupada's Analogies (649)
- [+] Prabhupada's Books (44)
- [+] Prabhupada's Compassion (1)
- [+] Prabhupada's Daily Routine (12)
- [+] Prabhupada's Expressions (216)
- [+] Prabhupada's Relationship With His Lady Disciples (43)
- [+] Prabhupada's Remedies (3)
- [+] Prabhupada's Stories (81)
- [+] Proverbs Quoted by Srila Prabhupada (78)

### Q

- [+] Questions Posed by Srila Prabhupada (1,536)
- [+] Questions asked to Srila Prabhupada (10,185)

### R

■ [+] Reading My Books (Prabhupada) (273)

- [-] Prabhupada's Books (44)
  - [+] My Books (Prabhupada) (269)
  - [+] My Literature (Prabhupada) (92)
  - [+] Reading My Books (Prabhupada) (273)
  - [+] Distributing My Books (Prabhupada) (253)
  - [+] Selling My Books (Prabhupada) (105)
  - [+] Purchasing My Books (Prabhupada) (18)
  - [+] BBT (70
  - [+] Publishing My Books (Prabhupada) (207)
  - [+] Translating My Books (Prabhupada) (86)
  - [+] Writing My Books (Prabhupada) (73)
  - [+] Editing My Books (Prabhupada) (40)
- [+] Glossary (1)
- [+] Publishing Caitanya-caritamrta (2)
- [+] Publishing Krsna Book (12)
- [+] Publishing Nectar of Devotion (6)
- [+] Publishing Srimad-Bhagavatam (34)
- [+] Publishing Teachings of Lord Caitanya (4)
- [+] Back to Godhead (magazine) (108)
- [+] Distributing Back to Godhead (magazine) (18)
- [+] Publishing Back to Godhead (magazine) (42)
- [+] BBT Trustees (29)

- [-] ISKCON (213)
  - [+] Beginning of ISKCON (4)
  - [+] Constructing ISKCON Temples (29)
  - [+] GBC Members (65)
  - [+] I Have Given You The Framework (11)
  - [+] ISKCON Food Relief (2)
  - [+] ISKCON Mayapur (39)
  - [+] ISKCON Press (31)
  - [+] ISKCON Russia (2)
  - [+] Krsna Consciousness Society (34)
  - [+] My Names Founder-Acarya (4)
  - [+] My Temples and Centers (Prabhupada) (39)
  - [+] Our Branches, Centers And Temples (514)
  - [+] Our Institution (60)
  - [+] Our Society (202)
  - [+] Our Society Is Not Like A Free Hotel (11)
  - [+] Prabhupada (106)
  - [+] Purpose of ISKCON (2)
  - [+] Questions On... ISKCON Finances (105)
  - [+] Questions On... ISKCON General (158)
  - [+] Questions On... ISKCON Leadership and Management (157)

- [+] Personally (Prabhupada) (70)
- = [+] Please (Prabhupada) (154)
- [+] Please Try (Prabhupada) (29)
- [+] Pleasure For Me (Prabhupada) (18)
- = [+] Prabhupada Citing Verses From Different Scriptures (35)
- [+] Prabhupada Journeys to the West (109)
- [+] Prabhupada Responding to Comments (442)
- [+] Prabhupada Said (or Did Not Say) (14)
- = [+] Prabhupada Sayings (8)
- [+] Prabhupada Training His Appointed Leaders (235)
- [+] Prabhupada Waking Up Disciples in Class (10)
- [+] Prabhupada and Bhaktisiddhanta (202)
- = [+] Prabhupada and GBC (121)
- = [+] Prabhupada and Gandhi (9)
- [+] Prabhupada and His Disciples (778)

Regarding my books, everyone should read. I am also reading. Everyone should be engaged 24 hours. That is the sum and substance. How much you should read and how much you should do other types of service, that has to be decided by each individual devotee. Eating and sleeping should be minimized—not a single moment should be misused.

— Srila Prabhupada letter to Govardhana das (TP) - 15 February, 1975





Name of Umbrella category	Related categories	Name of Umbrella category	Related categories
Absolute and Relative	7	Cause and Effect	28
Abuse, Neglect, Appreciate, and Praise	78	Ceremonies and Functions	41
Acharya, Guru, Spiritual Master	89	Change, Fixed, and Eternal	173
Action Words	279	Chemicals, Elements, Metals, and Minerals	99
Activities and Work	170	Colors	18
Agriculture and Husbandry	40	Coming and Going	101
All the "Ways"	28	Communicating, Distributing, and Sharing	240
Allowing and Preventing	121	Compilations from Books	8,250
Always, Even, and Only	46	<b>Compilations from Conversations</b>	5,099
Arts and Sciences	98	Compilations from Lectures	5,931
Attraction and Repulsion	40	Compilations from Letters	4,837
Attributes and Descriptives	68	Concepts	10
Auspicious Things	15	Consciousness	56
Authority	89	Controlled and Uncontrolled	62
Beautiful and Attractive	25	Cooperation and Surrender	152
Begin and Become	115	Cosmological Places	8
Bhagavad-gita	31	Creation, Maintenance, and Destruction	89
Bhaktisiddhanta	11	Deity Worship	31
Bhaktivinoda	6	Desires and Needs	79
Birth, Life, and Death	235	Deviation, Disobedience, Punishment, and Apology	70
Bodies of Water	16	Devotee	79
<b>Bodily Activities</b>	120	Devotee - different kinds of	48
Body	70	Devotion	139
Bondage and Liberation	146	Difficult and Easy	51
Books	55	Dis* and Im* - meaning "not"	57
By and For	91	Disciples of Srila Prabhupada	222
Caitanya Mahaprabhu	54	Disciples of Srila Prabhupada (Our)	215
Can and Cannot	95	Do's and Dont's	82
Care and Attention	47	Duties, Principles, Rules, and Responsibilities	95



Name of Umbrella category	Related categories	Name of Umbrella category	Related categories
Each, Every, and All	103	Institutions	27
Ecstatic Symptoms	19	Interpersonal Relationships	63
Education	88	Judging and Evaluating	10
Eighteen Kinds of Material Contaminations	21	Kinds and Types Of (Quantity)	15
Emotions	270	Knowledge and Knowing	116
Emphasis On	103	Krishna	271
Energy and Power	108	Krishna Consciousness	73
Enjoying and Renouncing	56	Krishna's Family Members	129
Events Appearing in the Gaudiya Vaisnava Calendar	35	Krishna's Ornaments and Paraphernalia	18
Failure and Success	89	Languages	13
Faith	19	Leadership	203
Geographical Places	60	Learn, Understand, and Teach	201
Give, Take, and Receive	123	Literature and Its Elements	30
Giving Protection	67	Living Entity (Jiva)	61
God	203	Longitude and Latitude Locations	21
Good and Bad	197	Lord Buddha	9
Good and Bad Qualities	255	Love	71
Governance	45	Manifest and Unmanifest	54
Gradations and Stages	279	Many, More, and Most	71
Great, Greater, and Greatest	228	Married Life	46
Habitations and Their Fixtures	75	Material	137
Happiness and Distress	170	Material and Spiritual	251
Holy Name and Chanting	47	Meanings and Explanations	296
How, Why, When and Where	45	Mercy, Compassion and Forgiveness	81
Human Beings and Society	112	Mind, Intelligence, and Ego	90
Il*, In*, and Ir* - meaning "not"	50	Mis* - meaning "wrongly"	22
In and Out	133	Mission	12
Industry, Finances, and Business	138	Motivation and Inspiration	79
Inhabitants of Vrndavana	62	Must and Should	107



Name of Umbrella category	Related categories	Name of Umbrella category	Related categories
Nine Processes of Devotional Service	10	Prabhupada's Expressions	148
No Emphasis On	15	Preaching	35
No Intoxication, Gambling, Meat-eating, or Illicit Sex	55	Principal Personalities from Mahabharata	53
Normal and Not Normal	51	Principal Personalities from Ramayana	14
No's and Not's	355	Processes of Knowledge and Understanding	16
Numbers	177	Pure	79
Nutrition and Health	97	Qualities Leading to Bondage	18
Observe, Perceive, and See	145	Qualities of a Brahmana	16
Other, Such, Possibilities, and Uses	100	Qualities of Krishna	40
Our Initiations (Disciples of Srila Prabhupada)	36	Questions Asked to Srila Prabhupada - By Theme	142
Parts of the Body	136	Radharani and Her Expansions	27
Past, Present, and Future	69	Real, False, and Truth	264
People and Persons	500	Realization and Revelation	61
Perfect and Imperfect	72	Religion	84
Periods of Time	210	Religiousness - different aspects of	176
Personal and Impersonal	55	Remember and Forget	21
Personalities Appearing after Lord Caitanya	9	Saintly Personalities	36
Personalities Appearing before Lord Caitanya	13	Same and Different	146
Personalities Appearing in the Gaudiya Vaisnava Calendar	78	Sanskrit Terms	490
Personalities from Bhagavad-gita	16	Scriptural Origins of Sri Caitanya-caritamrta Verses	70
Personalities from Sri Caitanya Caritamrta	224	Service	66
Personalities from Srimad Bhagavatam	664	Sex	27
Places of Worship	52	Small	14
Plant Life	27	Social Ailments and Their Paraphernalia	80
Prabhupada	104	Soul	52
Prabhupada ( I )	119	Sound and Hearing	51
Prabhupada (My)	151	Spiritual	115
Prabhupada Citing Verses From Different Scriptures	31	Spiritual Happiness	28
Prabhupada's Books	43	Srimad-Bhagavatam - Bhagavata Purana	36



Name of Umbrella category	Related categories	Name of Umbrella category	Related categories
Supreme and Absolute	71	Names of Apsaras	3
Systems, Processes, and Positions	136	Names of Avataras	6
Temples of Vrndavana (Seven Principal)	7	Names of Brahmacaris	2
The Twelve Primary Disciplinary Principles	11	Names of Cities	125
The Vedas	51	Names of Contemporary Personalities Mentioned by SP	40
Things and Objects	142	Names of Continents	8
Thinking, Feeling, and Willing	99	Names of Countries	80
This Ism or That Ism	491	Names of Cowherd Boys	68
Three Modes of Material Nature	21	Names of Days, Months, and Years	68
Time	56	Names of Demigods	43
Transcendental	41	Names of Demons	53
Traveling and Moving	126	Names of Dramas, Poetry and Song Books	11
Twelve Forests of Vrndavana	12	Names of Dynasties	12
Un* - meaning "not"	95	Names of Earthly Planets	2
Under and Over	56	Names of Festivals	12
Vaniquotes Dictionaries	46	Names of Forests	8
Varnas and Asramas	74	Names of Gandharvas	7
Very and Much	86	Names of Gopis	49
Visnu's Twenty-four Forms	24	Names of Gopis (The asta-sakhis)	10
Visnu-tattva	83	Names of Great Sages	114
Weather and Natural Phenomena	34	Names of Guna-avataras	4
Weights and Measures	187	Names of Heavenly Planets	12
Whole and Complete	52	Names of Hellish Planets	32
With, Within, and Without	76	Names of Higher Planets	27
Worlds and Universes	158	Names of Historical Personalities Mentioned by SP	33
Worthless and Not Needed	25	Names of Kings	19
Yoga	40	Names of Krishna	102
Young and Old	45	Names of Krishna's Sons	112
Names of Acharyas	43	Names of Lila-avataras	25



Name of Umbrella category	Related categories	Name of Umbrella category	Related categories
Names of Logicians	3	Names of the Twelve Mahajanas	12
Names of Logics Quoted by Srila Prabhupada	22	Names of Vaikuntha Planets	22
Names of Lords	50	Names of Vedas	7
Names of Manjaris	14	Names of Villages	19
Names of Manus (14 in total)	16	Names of Yoga Systems	19
Names of Manvantara-avataras	5	Types of Animals	78
Names of Mountains	46	Types of Avataras	10
Names of Other Mahajanas	19	Types of Birds	19
Names of Places of Pilgrimage	22	Types of Clothing	20
Names of Planets	61	Types of Disasters	12
Names of Prajapatis	20	Types of Diseases	20
Names of Purusa-avataras	3	<b>Types of Family Members</b>	65
Names of Races	37	Types of Flowers	12
Names of Radharani	17	Types of Food	85
Names of Regions within Countries	32	Types of Fruits	8
Names of Religions	8	Types of Furniture	5
Names of Sacred Lakes	3	Types of Insects	16
Names of Sacred Rivers	36	Types of Living Entities	22
Names of Saintly Brahmanas	58	Types of Musical Instruments	13
Names of Saintly Kings	75	Types of Oceans	92
Names of Saintly Women	61	Types of Plants	18
Names of Saktyavesa-avataras	14	Types of Transport	35
Names of Sampradayas	49	Types of Trees	15
Names of Scriptures	212	Types of Weapons	22
Names of Scriptures	213		
Names of Srila Prabhupada	10		
Names of Sutras	3		
Names of Temples	13		
Names of the Seven Great Sages	7		

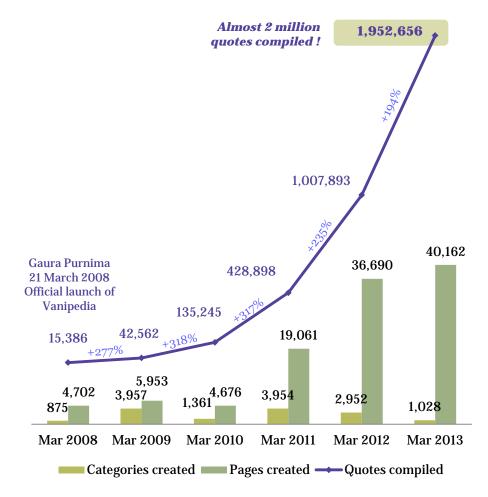
## Vaniquotes compilations – still growing



#### Number of quotes compiled by source

### 642,312 Srila Prabhupada lectures Srila Prabhupada 390.448 conversations Srimad-Bhagavatam 375,245 Srila Prabhupada letters 240.699 Sri Caitanya-caritamrita 140,683 Other books by Srila 126.509 Prabhupada Bhagavad-gita As-It-Is 36,760

#### **Progression of Vaniquotes compilations since 2007**



## Vaniquotes ticks all the boxes

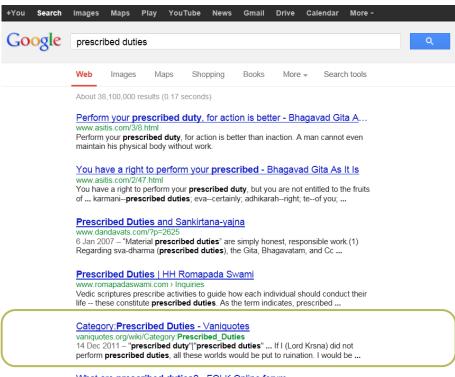


	vaniquotes .com	vedabase .com	vedabase .net	Vedabase offline	Prabhupadabooks .com	Prabhupadavani .org
Is exclusively for Srila Prabhupada's Vani	✓	×	×	×	✓	✓
Is part of a larger project	✓	×	×	×	×	×
Offers a thematic presentation	✓	×	×	×	✓	×
Openly invites collaboration	✓	×	×	×	×	×
Has an index of search words and quotes linked to source	✓	×	×	×	✓	×
Provides an index of source page titles with linked access	✓	×	×	×	×	×
Search terms are highlighted on source pages	✓	×	×	✓	✓	×
Source pages provide cross-referencing to other source pages and additional matching categories	✓	×	×	×	×	×
Provides accurate search results	✓	×	×	✓	×	×
Has Help and Tutorials <sup>(1)</sup> section	✓	×	×	✓	×	×

Note:

### Vaniquotes on the web

- Although still a work in progress, web traffic based on daily score of unique visitors is steadily increasing
  - Jan-Mar 2012: average of 362 a day
  - Apr-Jun 2012: average of 438 a day
  - Jul-Sep 2012: average of 693 a day
  - Oct-Dec 2012: average of 813 a day
- ◆ A recent test search for "*prescribed duties*" using Google returned the following:
  - Vaniquotes.org appeared on the first result page
  - it ranked fifth out of 38.1 million results



#### What are prescribed duties? - FOLK Online forum

www.folknet.in > FOLK Online forum > Categories > General

7 posts - 4 authors - 4 Dec 2010

In BG 2.47 it is mentioned that there are 3 subdivisions of **prescribed duties** - routine work, emergency work and desired activities. It is said that ...

#### Attendance on Prescribed Duties, by Samuel Roosevelt Johnson ...

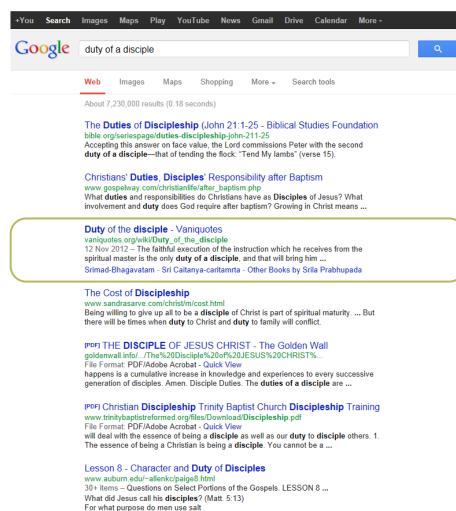
anglicanhistory.org/usa/gts/attendance1856.html

THERE are times, when one **duty** may seem to conflict with another, or, may really be overruled by another; and it may be a question to our minds, which of the ...

## Vaniquotes on the web (cont'd)



- A recent test search for "duty of a disciple" using Google returned the following:
  - Vaniquotes.org appeared on the first result page
  - it ranked third out of 7.2 million results
  - Vaniquotes is the only non-Christian webpage in the listing



## **Evolution of Vanipedia (2006-2013)**

#### 2012

- · Year filled with many milestones and recordbreaking compiling scores
- Thematic mapping of the 10,000 questions asked to Srila Prabhupada completed
- English and Sanskrit Dictionaries completed with 2.908 and 4.227 entries
- Vanipedia Facebook group reached 2,530 members in December
- Vaniquotes pages reached 10,235,593 views

#### 2008

 Bhaktivedanta Library Services (BLS) establishes the Prabhupada Vani Research Academy (PVRA)

2006

#### Vanipedia is publicly launched at the Gaura Purnima festival in

Radhadesh

#### 2009

 BLS finances the construction of a 150 square metres office and volunteer living facilities to support the Vanipedia project

2006 2007 2008 2010 2011 2013 2009 2012

#### 2007

- Vanipedia is born
- MediaWiki<sup>(1)</sup> software is adopted
- BBT Trustees approve the project
- Vanisource is created and the compilation process starts

#### June 2007 – March 2013

- 257 volunteers from 44 nationalities have performed over 95,000 hours of devotional service to compile
  - 14,127 categories
  - 111,244 pages
  - 1,952,656 quotes
  - 464,288 edits
- Page viewings for the same period on Vanipedia have reached
  - Vaniquotes 11,568,857 views
  - Vanisource 6,010,506 views
  - Vanipedia 382,839 views

#### Note:

## **Evolution of Vanipedia (2013-2027)**



#### 2013-2014

- IT development and web promotion (Vanipedia is setting up office in Sridhama Mayapur to facilitate this)
- Write Vanipedia articles (we need writers)
- Develop the Vanimedia audio files (lots of opportunity to hear)

#### November 2027:

50th anniversary of serving Srila Prabhupada in separation.

We would love to see:

50th anniversary of

Srila Prabhupada

founding the BBT

- the completion of all outstanding Vani projects
- the first generation of disciples leaving behind a solid "vani-culture" driven by Srila Prabhupada's teachings being in their pristine condition
- the first, second and subsequent generations unequivocally understanding the necessity to consult Srila Prabhupada's Vani for personal guidance and being sufficiently learned to represent him on all levels



50th anniversary of Srila Prabhupada's arrival in America

#### 2013-2022

We hope to complete:

- the compiling in Vaniquotes
- the links from Vanisource to Vaniquotes
- the Vanictionary
- the Vanimedia with all of Srila Prabhupada's audio, video and photos
- the thousands of short audio clips of Srila Prabhupada's Vani
- the compendiums in Vanibooks
- the 1000 thematic and introductory articles in Vanipedia
- the educational courses in Vaniversity
- Vanipedia in many languages

## **Appreciations for Vanipedia**



I have been immersing myself in Srila Prabhupada's Vani at Vanipedia. You have undertaken a **most significant and monumental undertaking**, and from what I have seen, you are executing it with great conviction, intelligence, and skill.

We are deeply indebted to you.

Giriraja Swami

First, I want to thank whomever I should thank for the kind acknowledgement at the bottom of the "About" page. I am Steven Gelberg, formerly Subhananda das, who Srila Prabhupada approved to compile the encyclopedia of his teachings all those years ago. I'm glad to see that such work has been carried on to the high point of development evinced in the Vanipedia site.

Steven Gelberg / Subhananda das

The "BEST" book distributor cannot possibly personally distribute all the Vani that is being presented in any of the 3 'Vani" links: Pedia, Quotes or Source! However the same distributor can distribute these 3 links to multitudes of persons WORLDWIDE in a single day!!! This is intelligent service... Out of those multitudes, MANY will learn "bhakti" principles, buy books online in growing numbers, and apply devotional principles in their own home town or village – in every corner of the globe...

Langaganesh das

After doing a Google search for 'tatastha' I chanced to find the Vanipedia site. I was so very pleased beyond words, and impressed and joyful and uplifted to see such an amazing meaningful project. I am now old and poor, but I would like to extend all my good wishes for all success with this endeavour and indeed with your relationship with Lord Sri Krishna.

Lord Caitanya has created this gigantic mridanga, the internet, to save this sad sad world. Your efforts are completely aligned with His vision and He is undoubtedly very pleased with your service.

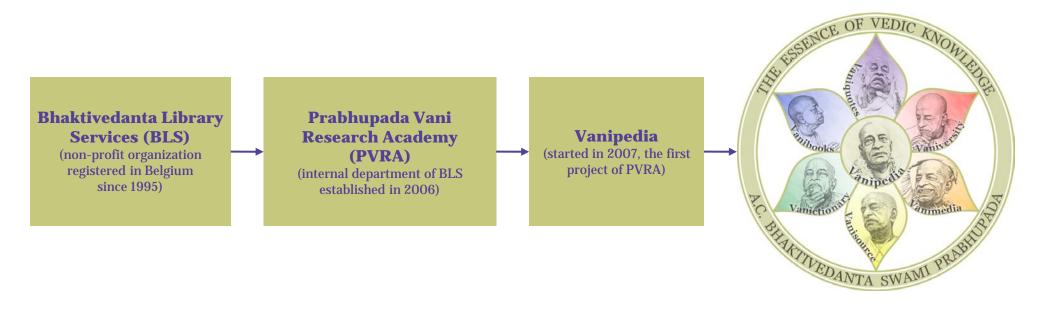
Me, I am still in awe. Thank you again.

Gaura Hari das



## Organization

## Organizational structure of Vanipedia



## **Bhaktivedanta Library Services (BLS)**



- The Bhaktivedanta Library Services a.s.b.l. is a non profit organization established in 1995. It is situated adjacent to the ISKCON Radhadesh community in Petite Somme, Durbuy in Belgium.
- ♦ BLS was established for the "soul" purpose of facilitating the propagation and preservation of the transcendental knowledge propounded in the life and teachings of His Divine Grace A. C. Bhaktivedanta Swami Prabhupada, Founder-Acharya of the International Society for Krishna Consciousness.
- BLS works collaboratively with the North European BBT for the distribution of Srila Prabhupada's books in English throughout Europe and also acts on behalf of the BBT to supply the French yatra with their sankirtan books.
- The Bhaktivedanta Library Program was developed by BLS to ensure that the teachings of His Divine Grace A.C. Bhaktivedanta Swami Prabhupada become a focus in temples and in the homes and hearts of disciples and followers.
- Since 1995 BLS has continued to expand in order to supply a wider range of books, videos, CDs, MP3s, DVDs, computer programs and presentations. It aspires to continue to develop into a strong, stable asset assisting many souls to connect to the wonderful principles and practices of Krishna consciousness.
- Over the years BLS has supported various authors, communication preaching, the Bhaktivedanta Archives and the Bhaktivedanta College.
- BLS has been developing the Vanipedia project since 2007.
- ◆ To discover more, go to http://blservices.com

## Prabhupada Vani Research Academy (PVRA)



#### **Mission statement**

- To offer a global platform for Srila Prabhupada to profoundly inspire millions of human beings to awaken their dormant love for Krishna by taking up the process of devotional service.
- To offer a global platform for Srila Prabhupada to clearly express his vision for the spiritual upliftment of human society via the establishment of daivi-varnasrama and the sankirtana-yajna.
- To follow the Vaishnava-brahminical principles of simplicity, straightforwardness, mercy, truthfulness, and action from a non political platform.
- ♦ To present in compiled form the multifarious Krishna-conscious truths established by Srila Prabhupada in his teachings.
- ◆ To facilitate the understanding of these philosophical truths on essential and various subjects.
- ◆ To facilitate the education and training of Srila Prabhupada's followers to assist him as empowered servants of the Krishna Consciousness Movement.
- ◆ To assist in identifying the essential principles from Srila Prabhupada's teachings in concise form with the hope that one day they will be established as the guiding principles for the worldwide Krishna Consciousness Movement, via a constitutional process and other forms of implementation.



## How did Vanipedia come about?

## The history behind Vanipedia



1987	Jul:	Visnu Murti begins a thematic compilation from Srila Prabhupada's letters, drawing from the five-volume set 'Letters from Srila Prabhupada' recently published by the Bhaktivedanta Archives in June 1987.	
1988	Jan:	He visits the Bhaktivedanta Archives in Los Angeles and is moved to learn they have a lot more of Srila Prabhupada's teachings that have still not been released.	
	May:	He finishes the compilation from the letters, consisting of 200 (A4) pages divided into 17 subjects, prints 150 copies and distributes them to the devotees.	
	Aug:	He teams up with Ekanath and Ranjit at Bhaktivedanta Archives in Los Angeles to help with the production and distribution to the devotees of Srila Prabhupada's remaining archived teachings. Settling in England, he also teams up with Ajamila who is working on a far superior compilation from Srila Prabhupada's letters, the 'Siksamrta'.	
1988-95	Visnu M	Iurti travels throughout Europe to assist in the publication and distribution of the following titles of Srila Prabhupada's teachings:	
	Books:	Conversations with Srila Prabhupada (37 volumes)	
		Collected Lectures on Bhagavad-gita As It Is (7 volumes)	
		Collected Lectures on Srimad-Bhagavatam (11 volumes)	
		Collected Teachings of His Divine Grace AC Bhaktivedanta Swami Prabhupada (7 volumes)	
		Srila Prabhupada Siksamrta (3 volumes)	
		Back to Godhead 1944-1960 The Pioneer Years	
		The Jaladuta Diary	
		The Beginning	
		Festivals with Srila Prabhupada	
	Audio:	Sets of the lecture tapes of Srila Prabhupada (711 cassettes)	
		Sets of the new realized lecture tapes of Srila Prabhupada (320 cassettes)	
		Srila Prabhupada's bhajans on CD (the first CD's in Iskcon)	
	Other:	The VEDAbase search index software	
995	Sep 14:	He moves to a property adjacent to Radhadesh in Belgium, where he registers the non-profit organization Bhaktivedanta Library Services a.s.b.l. (BLS) to further facilitate the distribution of Srila Prabhupada's teachings to the devotees.	
1995-2003	BLS solidifies its distribution network by developing a mail order service, a shop, and wholesale outlets.		

## The history behind Vanipedia (cont'd)



2000-2003	Convinced that systematic training and education in Srila Prabhupada's books is a very good way to help the devotees imbibe his teachings, Visnu Murti involves the BLS in developing and managing the Bhaktivedanta College in Radhadesh. He experiences that more curriculum resources are needed to be developed in order to facilitate the education in Srila Prabhupada's teachings.					
2004	BLS stops it's involvement with the College.					
2005	While pondering over the need for a serious research facility Visnu Murti compiles Srila Prabhupada teachings within Excel and Word files and from that decomprehensive, word-based thematic methodology for more compilations.					
2006	Jun:	He decides that the Web is the best platform for developing a research facility.				
	Sep:	Eivind Morland from Norway joins BLS. After due consideration, they decide to inaugurate the project.				
	Nov:	BLS establishes Prabhupada Vani Research Academy (PVRA) as an internal department.				
	Oct-Dec:	Eivind starts researching for a Web-based software for the execution of the research.				
2007	Jan-Apr:	Eivind concentrates fully on the development. He concludes that MediaWiki is the best software, and starts to familiarize himself with it. Visnu Murti shares the vision with different devotees and receives a lot of encouragement to perform the sacrifice.				
	Jan 15:	Visnu Murti decides on the name Vanipedia and BLS buys the domain name.				
	May:	Acyutananda Caitanya from Colombia joins the PVRA team in Radhadesh and starts the process of building Vanisource by extracting the data from Vedabase.				
	May:	In Los Angeles, Visnu Murti presents the project to the BBT Trustees at their annual meeting receiving an enthusiastic response and a license to develop the project.				
2007-to date	•	The Vanipedia project is taking form with the support of devotees from many nations.				

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## Wikipedia – an inspiration

# Wikipedia – goodwill properly engaged and expressed



- Since its creation in 2001, Wikipedia has grown rapidly into the world's largest reference website
  - 4,141,132 articles in English (that's only 19% of all articles)
  - 29,243,296 pages in total
  - 800,168 uploaded files
  - 587,077,045 edits
  - Totaling over 22,000,000 articles in 285 languages
- Wikipedia attracts people
  - 470 million unique visitors monthly
  - 18,198,204 registered users
- Wikipedia attracts volunteers
  - 77,000 active contributors
  - 1,456 administrators

- Wikpedia's organization
  - non-profit organization
  - 150 staff members working in technology, community, management, finance, and administration
  - every month over 30,000 volunteers participate to write the articles – includes research, editing and coordination
  - already five billion more articles planned
- Wikipedia's finances
  - funded by a small percentage (.02%) of their satisfied users giving an average of only \$22 each annually
  - Returns to people who give large donations whatever is in excess of budget
  - budgets always collected before the new year begins
  - no advertisements
  - no corporate funding

Wikipedia's organizational, financial and managerial strategies are working. They are obviously doing something right. What can we take from Wikipedia's model to present Srila Prabhupada's teachings in a way that would make him proud of our efforts to distribute his Vani?





- Wikipedia reports that their audience includes a high level of students and teachers who browse for schoolwork and postgraduates in education researching their subjects.
- Wikipedia ranks the popularity of its pages by number of views. Wikipedia's Top 500 pages under Hinduism and Religion show:
  - Among spiritual leaders, Srila
     Prabhupada is still not so well known.

     Page views for him represent a mere
     0.8% under Hinduism and his name does not appear at all in the ranking under Religion.
  - Swami Vivekananda died in 1902, 75
    years before Srila Prabhupada's
    departure. His high ranking under
    both Hinduism (5) and Religion (53)
    show his followers are successfully
    keeping him alive and vigorously
    spreading his impersonalist teachings.

1       Mohandas Karamchand Gandhi       550,096         3       Gautama Buddha       234,215         5       Swami Vivekananda       199,612         30       Sai Baba (Shirdi)       81,401         48       Sai Baba (Sathya)       52,907         94       Ravi Shankar (spiritual leader)       32,607         95       Adi Shankara       32,330         103       Ramakrishna       30,721         116       Maharishi Mahesh Yogi       28,473         129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858	Rank	Spiritual leaders (Hinduism)	Views
5         Swami Vivekananda         199,612           30         Sai Baba (Shirdi)         81,401           48         Sai Baba (Sathya)         52,907           94         Ravi Shankar (spiritual leader)         32,607           95         Adi Shankara         32,330           103         Ramakrishna         30,721           116         Maharishi Mahesh Yogi         28,473           129         Sri Aurobindo         25,304           143         Ramana Maharshi         23,372           157         Dayananda Saraswati         21,504           173         Paramahansa Yogananda         20,133           179         Mahavatar Babaji         19,227           216         Tukaram         15,474           238         A. C. Bhaktivedanta Swami Prabhupada         14,140           242         Narayana Guru         13,848           258         Swami Nithyananda         13,168           259         Neem Karoli Baba         12,906           272         Raghavendra Swami         12,528           276         Kanada         12,240           282         Shankaracharya         11,858           285         Kashyap         11,779	1	Mohandas Karamchand Gandhi	550,096
30       Sai Baba (Shirdi)       81,401         48       Sai Baba (Sathya)       52,907         94       Ravi Shankar (spiritual leader)       32,607         95       Adi Shankara       32,330         103       Ramakrishna       30,721         116       Maharishi Mahesh Yogi       28,473         129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         34	3	Gautama Buddha	234,215
48       Sai Baba (Sathya)       52,907         94       Ravi Shankar (spiritual leader)       32,607         95       Adi Shankara       32,330         103       Ramakrishna       30,721         116       Maharishi Mahesh Yogi       28,473         129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434	5	Swami Vivekananda	199,612
94       Ravi Shankar (spiritual leader)       32,607         95       Adi Shankara       32,330         103       Ramakrishna       30,721         116       Maharishi Mahesh Yogi       28,473         129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495 <td>30</td> <td>Sai Baba (Shirdi)</td> <td>81,401</td>	30	Sai Baba (Shirdi)	81,401
95       Adi Shankara       32,330         103       Ramakrishna       30,721         116       Maharishi Mahesh Yogi       28,473         129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	48	Sai Baba (Sathya)	52,907
103       Ramakrishna       30,721         116       Maharishi Mahesh Yogi       28,473         129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	94	Ravi Shankar (spiritual leader)	32,607
116       Maharishi Mahesh Yogi       28,473         129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	95	Adi Shankara	32,330
129       Sri Aurobindo       25,304         143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	103	Ramakrishna	30,721
143       Ramana Maharshi       23,372         157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	116	Maharishi Mahesh Yogi	28,473
157       Dayananda Saraswati       21,504         173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	129	Sri Aurobindo	25,304
173       Paramahansa Yogananda       20,133         179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	143	Ramana Maharshi	23,372
179       Mahavatar Babaji       19,227         216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	157	Dayananda Saraswati	21,504
216       Tukaram       15,474         238       A. C. Bhaktivedanta Swami Prabhupada       14,140         242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	173	Paramahansa Yogananda	20,133
238         A. C. Bhaktivedanta Swami Prabhupada         14,140           242         Narayana Guru         13,848           258         Swami Nithyananda         13,168           259         Neem Karoli Baba         12,906           272         Raghavendra Swami         12,528           276         Kanada         12,240           282         Shankaracharya         11,858           285         Kashyap         11,779           288         Ramanuja         11,614           346         Swaminarayan         9,446           348         Sri Chinmoy         9,410           434         Shri Swami Samarth         7,576           495         Harishchandra         6,468	179	Mahavatar Babaji	19,227
242       Narayana Guru       13,848         258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	216	Tukaram	15,474
258       Swami Nithyananda       13,168         259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	238	A. C. Bhaktivedanta Swami Prabhupada	14,140
259       Neem Karoli Baba       12,906         272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	242	Narayana Guru	13,848
272       Raghavendra Swami       12,528         276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	258	Swami Nithyananda	13,168
276       Kanada       12,240         282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	259	Neem Karoli Baba	12,906
282       Shankaracharya       11,858         285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	272	Raghavendra Swami	12,528
285       Kashyap       11,779         288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	276	Kanada	12,240
288       Ramanuja       11,614         346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	282	Shankaracharya	11,858
346       Swaminarayan       9,446         348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	285	Kashyap	11,779
348       Sri Chinmoy       9,410         434       Shri Swami Samarth       7,576         495       Harishchandra       6,468	288	Ramanuja	11,614
434Shri Swami Samarth7,576495Harishchandra6,468	346	Swaminarayan	9,446
495 Harishchandra 6,468	348	Sri Chinmoy	9,410
	434	Shri Swami Samarth	7,576
496 Pramukh Swami Maharaj 6,454	495	Harishchandra	6,468
	496	Pramukh Swami Maharaj	6,454

Rank	Spiritual leaders (Religion)	Views
9	Jesus	571,641
11	Mohandas Karamchand Gandhi	550,096
14	Martin Luther King, Jr.	393,286
20	Muhammad	289,732
34	Sigmund Freud	239,526
35	Gautama Buddha	234,215
<b>53</b>	Swami Vivekananda	199,612
155	Dalai Lama	119,880
174	Confucius	110,203
257	Sai Baba of Shirdi	81,401
316	Bhagwan Shree Rajneesh	69,654
337	Deepak Chopra	65,887
427	Sathya Sai Baba	52,907
???	Srila Prabhupada	None

"We must learn all of us, to defeat these nonsense rascals, and curtail this epidemic of impersonalism, which is fatal to the innocent people. We can stop this epidemic with this information of Krishna Consciousness, and it is our duty to do it." — Srila Prabhupada letter to Upendra das (TP) - 1 March, 1968

## Wikipedia – Hinduism & Religion (cont'd)



- Bhagavad-gita is a very popular scripture under both Hinduism and Religion. One wonders which version of Bhagavad-gita is the most consulted?
- In the Top 500 ranking under Religion, the beliefs of Buddhism and Hinduism rank highly but Vaisnavism does not appear at all.
- The Hare Krishna maha-mantra attracts **6 times less** interest than the mantra Om.

Rank Scriptures (Hinduism) **Views** Rank **Beliefs (Religion) Views Bhagavad-gita (which one?)** 17 115,370 15 Islam 338,680 21 Mahabharata 96,552 16 Buddhism 337,517 22 Avurveda 94,804 21 Agnosticism 286.045 26 90.554 33 Scientology 240.048 Ramayana 32 Vedas 76,724 37 Hinduism 231.250 77 36.037 40 226.273 Upanishads Christianity 96 Rigveda 32.021 44 Jehovah Witnesses 223,600 Vedanta 19.179 47 217.072 180 Atheism 188 Puranas 18.514 48 Existentialism 215.632 Yoga Sutras at Patanjali 197 17,813 60 Judaism 191,765 235 Bhagavata Purana 14,586 62 **Paganism** 186,534 Shiva Purana 183,296 461 7,129 65 Rastafari movement 74 Zoroastrianism 173,413 Rank **Scriptures (Religion) Views** 77 Bahá'í Faith 166,044 97 149.167 Quran 81 Nihilism 162,491 139.316 114 Bible 131 **Feminism** 129.253 **Bhagavad-gita (which one?)** 163 115,370 135 128.357 Protestantism 229 90,554 Ramayana 150 Zionism 122,798 232 Torah 89,220 152 Cannibalism 120.492 264 Old Testament 80.411 157 Wicca 118.298 277 Vedas 76,724 161 Taoism 116.315 293 **New Testament** 72,898 191 Sufism 104,138 227 Sikhism 91,342 Rank Mantra (Hinduism) Views 85,917 243 **Falun Gong** 134.223 14 Om 244 Shamanism 85,604 59,435 43 Mantra 245 Satanism 84.490 Hanuman Chalisa 65 39,897 260 Mormonism 80,700 120 Gayatri Mantra 27,540 323 **Baptism** 68.598 132 Hare Krishna (mantra) 24,108 347 64.669 Anglicanism 189 Om Namah Shivaya 18.483 494 Creationism 46.078 292 Vishnu sahasranama 11,564

6.974

???

Vaisnavism

"From the very beginning I was strongly against the impersonalists and all my books are stressed on this **point.**" – Srila Prabhupada letter to Hayagriva das (GBC) - 14 September, 1970

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Shanti Mantra

None

## Wikipedia – Hinduism & Religion (cont'd)



- Among worshippers, Lord Shiva is the most popular deity. Lord Chaitanya however draws only 1% of interest.
- Among holy places of pilgrimage, Varnasi attracts 400% more interest than Vrindavan. Sridhama Mayapur does not appear in the ranking.
- Among festivals, Diwali is still more popular than Sri Krishna Janmastami and although Rathayatra festivals run every year in major cities around the world, it does not appear in the Top 500.

"I am the only one in India who is openly criticizing, not only demigod worship and impersonalism, but everything that falls short of complete surrender to Krishna." – Srila Prabhupada letter to Giriraja das (TP) - 3 January, 1972

Rank	Deities (Hinduism)	Views	Rank
6	Shiva	193,901	31
7	Krishna	175,912	35
12	Ganesha	140,216	66
23	Vishnu	94,586	101
29	Kali	82,700	
37	Hanuman	69,532	104
45	Rama	54,841	108
47	Ayyappan	53,608	127
49	Surya	52,793	136
60	Lakshmi	42,310	141
61	Brahma	41,700	167
72	Ravana	37,405	183
73	Murugan	36,484	201
76	Durga	36,137	202
100	Garuda	31,465	204
102	Radha	31,159	278
107	Saraswati	30,410	???
118	Indra	28,215	
160	Narasimha	21,300	Rank
186	Sita	18,724	10
190	Parashurama	18,455	33
200	Radha-Krishna	17,230	44
208	Chaitanya Mahaprabhu	16,542	135
209	Venkateswara	16,295	145
211	Navagraha	16,097	207
223	Vyasa	15,097	271
224	Agni	14,988	331
232	Yama	14,669	334
245	Jagannath	13,753	363
328	Narayana	10,033	???

Rank	Holy places (Hinduism)	Views
31	Ganges	80,39
<b>35</b>	Varanasi	71,686
66	Kanchipuram	39,573
101	Haridwar	31,306
104	Mount Kailash	30,689
108	Ayodhya	30,249
127	Dwarka	25,396
136	Rishikesh	23,672
141	Jagannath Puri	23,397
167	Mathura	20,37
183	Badrinath	18,80
201	Vrindavan	17,206
202	Yamuna	17,203
204	Lake Manasarovar	16,842
278	Srirangam	12,149
???	Sridhama Mayapur	None
Rank	Holy festivals (Hinduism)	Views
10	Diwali	156,000
33	Kumbh Mela	72,557
44	Holi	56,153
135	Makar Sankranti	23,898
145	Ganesh Chaturthi	22,792
207	Durga Puja	16,56
271	Onam	12,589
331	Krishna Janmashtami	9,933
334	Raksha Bandhan	9,872
363	Maha Shivaratri	9,003
???	Jagannath Ratha Yatra	None

## Wikipedia – Hinduism & Religion (cont'd)

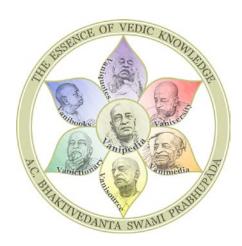


 Yoga and meditation attract high levels of interest under Hinduism and Religion, but bhakti yoga attracts only 0.6% of interest.

"Regarding competition with other so-called yoga groups, certainly we have to win the race because we represent Krishna directly, and others are all mostly impersonalists or less than that." – Srila Prabhupada

letter to Janaki - 18 January, 1969

Rank	Interests (Hinduism)	Views	Rank	Interests (Religion)	Views
11	Yoga	145,260	88	Artificial intelligence	158,304
18	Chakra	112,707	105	Yoga	145,260
20	Caste system in India	102,241	151	Metaphysics	122,730
34	Tantra	72,327	170	Chaos theory	111,261
36	Avatar	70,297	172	Meditation	110,969
46	Brahmin	54,083	179	Money	107,833
55	Kundalini	48,632	181	Dead Sea Scrolls	107,288
57	Kali Yuga	46,287	193	Kabbalah	101,956
58	Lingam	43,505	213	Ayurveda	94,804
62	Third eye	41,437	231	NLP	89,996
69	Ashtanga Vinyasa Yoga	38,301	261	Astrology	80,645
85	Hatha yoga	34,429	262	Devil	80,523
87	Vaikunta Ekadashi	34,131	273	Witchcraft	77,886
89	Jyotirlinga	33,376	274	Assassins	77,796
90	Hindu astrology	32,829	275	Demon	77,305
98	Guru	31,549	276	Jihad	77,248
111	Vastu shastra	29,960	278	Supernatural	76,688
113	Soma	29,124	284	Martyr	74,550
114	Kundalini yoga	28,760	295	Yahweh	72,568
128	Asura	25,314	297	Tantra	72,327
131	Yoni	24,330	354	Reincarnation	63,115
148	Surya Namaskara	22,385	377	Mantra	59,435
161	Pranayama	21,042	381	Separation of church and state	59,247
170	List of asanas	20,302	396	Soul	56,237
291	Kriya Yoga	11,573	414	Secularism	54,004
319	Sri Yantra	10,317	425	Truth	53,122
427	Bhakti yoga	7,721	459	Afterlife	49,143



## **About Vaniseva**

## **Collaboration – the key to our success**



To date, 257 volunteers from 44 nationalities have offered vaniseva to build the Vanipedia

						25-27		95	2			
				2		300						
•	Argentina	1			Denmark	1		Mauritius	1		Slovakia	1
	Bangladesh	1	The file		England	13		Mexico	2		Slovenia	5
	Belgium	12		+	Finland	1	*	Morocco	1		South Africa	1
	Bosnia	1			France	4		Netherlands	14	( <b>6</b> )	Spain	3
	Brazil	4			Germany	5		New Zealand	9	<b>F49</b> 4	Swaziland	1
	Bulgaria	1	Jan .		Hungary	1		Norway	3		Sweden	3
•	Canada	1		•	India	110		Poland	3	+	Switzerland	2
*	Chile	, <b>2</b>			Indonesia	2		Portugal	1	<b>©</b>	Tunisia	1
	Columbia	1			Ireland	4		Russia	5	*	Uruguay	2
-	Croatia	1			Italy	3		Serbia	3		USA	20
	Czech Rep.	2			Lithuania	2	<u>C:</u>	Singapore	2	14	Wales	1

Actually, the United Nations or united people can be possible only in Krishna consciousness.

Otherwise it is not possible. — Srila Prabhupada lecture on SB 2.9.2 - 4 April, 1972

## Vaniseva – the sacred act of serving Srila Prabhupada's Vani



Srila Prabhupada stopped speaking on the 14th of November 1977 but the Vani he gave us remains ever fresh. As yet, these teachings are not in their pristine condition nor are all of them readily accessible to his devotees. Srila Prabhupada's followers have a sacred duty to preserve and to distribute his Vani to everyone. We are inviting you to perform this vaniseva.

"Always remember that you are one of the few men I have appointed to carry on my work throughout the world and your mission before you is huge. Therefore, always pray to Krishna to give you strength for accomplishing this mission by doing what I am doing. My first business is to give the devotees the proper knowledge and engage them in devotional service, so that is not very difficult task for you, I have given you everything, so read and speak from the books and so many new lights will come out. We have got so many books, so if we go on preaching from them for the next 1,000 years, there is enough stock."

- Srila Prabhupada letter to Satsvarupa das (GBC) - 16 June, 1972

In June of 1972 Srila Prabhupada said that **we have got so many books** that we have **enough stock** to preach from for the **next 1,000 years**. At that time, only 10 titles had been printed, so with all the extra books that Srila Prabhupada published from July '72 to November '77 the amount of years of stock could easily be expanded to 5,000. If we add to this his oral instructions and letters, then the stock expands to 10,000 years. We need to expertly prepare all these teachings to be accessed and properly understood, so that they can be **preached from** for this whole period of time.

There is no doubt that Srila Prabhupada has an unending enthusiasm and determination to preach the message of Lord Caitanya Mahaprabhu. It does not matter that his vapu has left us. He remains in his teachings and via the digital platform, he can preach even more widely than when he was physically present. With complete dependence on Lord Caitanya's mercy, let us embrace Srila Prabhupada's vanimission, and with more resolve than ever before, expertly prepare his Vani for 10,000 years of preaching.

Vaniseva is a wonderful opportunity for us to unite and to cooperate with other ISKCON devotees to perform this sacred service.

## Vaniseva – the sacred act of serving Srila Prabhupada's Vani (cont'd)



"Over the past ten years I have given the framework and now we have become more than the British Empire. Even the British Empire was not as expansive as we. They had only a portion of the world, and we have not completed expanding. We must expand more and more unlimitedly. But I must now remind you that I have to complete the translation of the Srimad-Bhagavatam. This is the greatest contribution; our books have given us a respectable position. People have no faith in this church or temple worship. Those days are gone. Of course, we have to maintain the temples as it is necessary to keep our spirits high. Simply intellectualism will not do, there must be practical purification.

So I request you to relieve me of management responsibilities more and more so that I can complete the Srimad-Bhagavatam translation. If I am always having to manage, then I cannot do my work on the books. It is document, I have to choose each word very soberly and if I have to think of management then I cannot do this. I cannot be like these rascals who present something mental concoction to cheat the public. So this task will not be finished without the cooperation of my appointed assistants, the GBC, temple presidents, and sannyasis. I have chosen my best men to be GBC and I do not want that the GBC should be disrespectful to the temple presidents. You can naturally consult me, but if the basic principle is weak, how will things go on? So please assist me in the management so that I can be free to finish the Srimad-Bhagavatam which will be our lasting contribution to the world."

— Srila Prabhupada letter to All Governing Body Commissioners — 21 November, 1976

Here Srila Prabhupada is stating "this task will not be finished without the cooperation of my appointed assistants" to help him make our lasting contribution to the world. It is Srila Prabhupada's books that have given us a respectable position and they are the greatest contribution to the world.

Over the years, so much vaniseva has been performed by BBT devotees, book distributors, and preachers who hold firmly to Srila Prabhupada's words, and all devotees dedicated to distribute and preserve his Vani in one way or another. But there is still much more to do. By working together via the technologies of the brhat-brhat mrdanga (the World Wide Web) we now have an opportunity to build an incredible manifestation of Srila Prabhupada's Vani in a very short period of time. Our proposal is to come together in vaniseva and build a Vani-temple to be completed sometime between 2015 and 2027 at which time we will also be celebrating the numerous 50th anniversaries of Srila Prabhupada's achievements. This will be a very appropriate and beautiful offering of love to Srila Prabhupada and a glorious gift to all the future generations of his devotees.

## Vaniseva – the sacred act of serving Srila Prabhupada's Vani (cont'd)



"I am glad that you have named your printing press the Radha Press. It is very gratifying. May your Radha Press be enriched in publishing all our books and literatures in the German language. It is a very nice name. Radharani is the best, topmost servitor of Krishna, and the printing machine is the biggest medium at the present moment for serving Krishna. Therefore, it is really a representative of Srimati Radharani. I like the idea very much."

- Srila Prabhupada letter to Jaya Govinda das (Book production manager) - 7 July, 1969

For the better part of the 20th century, the printing press provided the tools for successful propaganda from so many groups of people. Srila Prabhupada stated how expert the communists were to spread their influence in India via the pamphlets and books they distributed. Srila Prabhupada used this example to express how he wanted to make a large propaganda program for Krishna consciousness by distributing his books all over the world.

Now in the 21st century the power of influence has shifted to the Internet. Srila Prabhupada's statement "at the present moment" was made long before the Internet started. In Vanipedia we are preparing Srila Prabhupada teachings for proper representation on this unparalleled modern-media platform. There is no doubt that the web has now become the biggest medium of the present moment for serving Krishna. Srila Prabhupada stated that the Radha Press of his devotees in Germany was "really a representative of Srimati Radharani". We are therefore certain that he would consider Vanipedia as a representative of Srimati Radharani as well.

So many beautiful Vapu-temples have already been built by ISKCON devotees — let us now build at least one glorious Vani-temple. The Vapu-temples offer sacred darshans to the forms of the Lord and a Vani-temple will offer the sacred darshan to the teachings of the Lord and His pure devotees, as presented by Srila Prabhupada. The work of ISKCON devotees will naturally be more successful when Srila Prabhupada's teachings are situated in their rightful, worshipable position. Now there is a wonderful opportunity for all his current **appointed assistants** to embrace the vani-mission of building his Vani-temple and to inspire the whole movement to participate.

Just as the enormous and beautiful Vapu-temple rising from the banks of the Ganges in Sridhama Mayapur is destined to help spread Lord Caitanya's mercy all over the world, so too can a Vani-temple of Srila Prabhupada's teachings strengthen his ISKCON mission to spread all over the world and establish Srila Prabhupada's natural position for thousands of years to come.

### Vaniseva – taking practical action to serve



- Completing the Vanipedia means Srila Prabhupada's teachings will be presented in a way that no one has ever done for the works of any spiritual teacher. We invite you to take part in this sacred mission. Together we will give Srila Prabhupada a unique exposure to the world on a magnitude only possible via the web.
- Our desire is to make Vanipedia the No.1 reference encyclopedia of Srila Prabhupada's teachings in multiple languages. This will only happen with the sincere commitment, sacrifice and support of many devotees. To date, a few committed vaniservants have been building Vanisource and Vaniquotes. Now in order to build the Vanipedia articles, the Vanibooks, the Vanimedia, and the Vaniversity courses we need the support of devotees with the following skills:
  - Administration
  - Compiling
  - Curriculum Development
  - Design and Layout

- Finance
- Management
- Promotion
- Researching

- Server Maintenance
- Site Development
- Software Programming
- Teaching

- Technical Editing
- Training
- Translating
- Writing
- Vaniservants can offer their service from home, temples, office, or they can join us full-time for certain periods in Sridhama Mayapur or Radhadesh.

Please spread the word! Talk to your contacts; take leaflets to distribute and display on temple notice boards; invite us for presentations and talks. To get in touch and to get involved, contact us at vaniseva@pamho.net

## Vaniseva – taking practical action to serve (cont'd)



- ◆ For the past 6 years Vanipedia has been financed by the book distribution from Bhaktivedanta Library Services. To continue its construction, Vanipedia needs funding beyond the current capacity of BLS. Once completed, Vanipedia will hopefully be sustained by small donations from a percentage of many satisfied visitors. But for now, in order to complete the initial phases of building this free encyclopedia, the service of offering financial support is crucial.
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