

SOLDHERE

4)

In cases of **Tooth ache** if there is cavity, fill it up by moistening a little cotton with the liniment and it will at once relieve the pain.

In cases of Neuralgia and Headache the liniment should be gently applied on and before this the two sides of the forehead should be massaged gently but firmly. Do not fasten the head with any cloth and take precautions so that drops of the medicine, may not touch the eyes.

In cases of Bronchitis, Cold and Coughs, the liniment should be rubbed on only on the chest and the back and in case of sore throat, a few drops of the liniment (10 to 12 ms.) should be dropped on tepid water for gargling in the morning and evening. In cases of Asthma and Hay-fever, the same direction should be followed but instead of gargling, the medicine should be dropped on very hot water and the vapour should be inhaled twice or thrice daily.

In rainy season the liniment should be rubbed on the feet before going to bed and it will prevent, influenza, cough, colds, etc.

In cases of insect and mosquito bites, De's Liniment if applied immediately, will relieve without fail.

Sportsmen should always keep a bottle of De's Liniment for applying in sprains and bruises. Simple application will do and no rubbing or bandaging is required. It is very effective in all the above cases.

Manufactured by

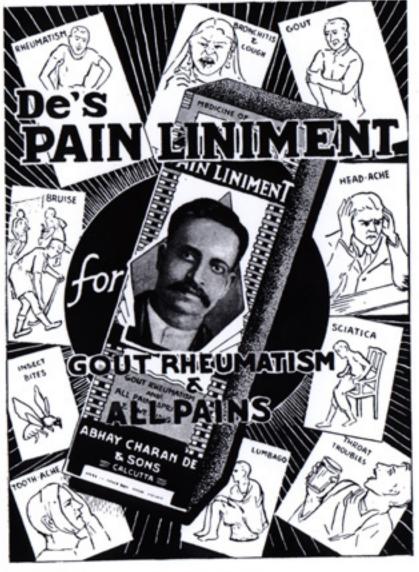
Abhay Charan De & Sons

CALCUTTA

Distributed by

Messrs. B. A. & Brothers

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DE'S PAIN LINIMENT

(It is innocent and does not contain any poisonous drug such as Aconite and Belladona, etc.).

A medicine of long research for relieving all sorts of bodily pains without the help of external fomentation or rubbing as is always the case in all other kinds of liniments and embrocations. De's Pain Liniment can be usefully administered in the following cases namely:—

> Rheumatism, Gout, Backache, Neuralgia, Sciatica, Bronchitis, Inflamations, Swellings, Bruises, Insect bites, Strains, Sprains, Chronic Rheumatism, Lumbago, Influenza, Stiff Neck, Mosquito Bites, Toothache, Coughs, Colds and Cramps.

The special advantage of this medicine is that it does not require to be rubbed on nor does it require to be fomented. All that we require to do is to apply it with soft cloth or absorbent cotton on the affected area and it will automatically create its own fomentation and rubbing effect by the medicines contained in it. If possible massage the part gently but firmly before application. At first it bites and there is a burning sensation but do not be disturbed by that action because that is the process. by which it penetrates into the tissues for stimulating circulation of the blood and muscle congestion. After a few minutes it is comfortable and creates a pleasant feeling. This is a very important medicament and every householder and dispensary is recommended to stock this preparation because, we do not know when we shall need it as it is required in so many cases. The price being popular every one can purchase it without any difficulty. (As 12 per bottle).

GENERAL DIRECTION

3)

Rheumatism:—This disease is generally caused by exposure to cold and moisture or sometimes blood poisoning by accumulation of impurities. When it is due to impurities of blood it is recommended to use our internal medicine known as De's Sulphur Carminative but when it is due to exposure only, De's Pain Liniment is sufficient to cure without any internal medicament. The symptom is generally apparent by slight fever, swelling and redness of the affected part, intense pain in one or more joints. The pain sometimes changes from one place to another and all these symptoms mean rheumatism by exposure.

In these cases apply De's Pain Liniment immediately and make the application as above mentioned twice daily only.

Gout:—When rheumatism becomes chronic it is no longer accompanied by the above symptoms but the joints are often swollen and there is constant pains. This is known as Gout. In these cases massage the part gently but firmly before applying the liniment. Apply the liniment without rubbing and it will create its own actions.

It is suggested that in both the above cases one should not take much sweet, salty and highly spiced cooked foods. Alcohol and all sorts of drinking or intoxication habit should be avoided as far as possible. The food and drink should be very simple and innocent and vegitable and milk can be taken sufficiently in these cases.

Lumbago is also a kind of rheumatism which affects the muscles of the loins. Generally the pains come suddenly in the lower part of the spine and the patient cannot move for intense pains nor can stand in upright position. Stiffneck is a similar disease affecting the neck.

So also Sciatica. It is a sort of Neuralgic pain like Headache, etc., and the pains due to Sciatica appear in many places of the body. When it is felt on the face it may be due to bad teeth but generaly it happens due to nerve weakness after loss of blood and stool.

The above direction is followed in cases of Lumbago, Sciatica, etc., because they are also of the same type of rheumatism.

De's Pain Liniment



Physician's Sample

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